

Windsor Debates

EUROPE AND THE
COMMONWEALTH
Friday 18th September 2026

Alex joined James Cowper Kreston in 1998 and became a Partner in 2008. In 2026, Alex was appointed sole Managing Partner, following six successful years as Joint Managing Partner alongside Sue Staunton.

He has worked with a broad range of clients, including companies, individuals, charities and academy schools. Alex's corporate clients are typically owner managed businesses, with services covering accounts preparation, audit and wider accounting, tax and business advisory support.

Alex also advises UK subsidiaries of overseas groups and UK groups with international operations, working closely with colleagues across the Kreston Global network to provide coordinated cross-border support across multiple sectors.

Outside the firm, Alex has contributed to the global profession through the International Federation of Accountants' SMP Advisory Group and holds various governance roles, including Trustee of the James Cowper Kreston Foundation.



ALEX PEAL

James Cowper Kreston
Managing Partner