



Anne White

HEAD OF INTERNATIONAL
TRADE & COMPLIANCE

THAMES VALLEY CHAMBER



Anne has been working in the field of international trade, both for the private & public sector, for over 35 years, she has experience in the fields of trade development, facilitation, compliance, as well as EU funded projects.

She is a qualified trade professional with a broad spectrum of experience but specialising in rules of origin and trade preference. She is a national trainer for the British Chamber of Commerce (BCC) network on FTAs, rules of origin certification and an active member of the national BCC International Trade Strategy Group. She is also a Department for Business & Trade approved BCC assessor and inspector relating to the certificates of origin, rule of origin and preference.

She has extensive experienced in assisting organisations enter new or expanding into overseas markets whether it be with market selection, research, routes to market, placing goods into market, or business opportunities.

As Head of International Trade & Compliance at TVCC Anne is responsible for the strategy development and delivery of Chamber's extensive portfolio of trade services,



Masako Eguchi-Bacon

CEO AND FOUNDER

OCEAN BRIDGE MANAGEMENT



Masako is a cross-border business specialist with 30 years of experience managing international business relationships, including those between Japan and the US, Asia, and the UK/Europe.

Since establishing Ocean Bridge Management in 2010, she has focused on fostering UK-Japan innovation, business partnerships, and investment deals in the energy, manufacturing, and sustainability sectors.

Masako was instrumental in establishing a regional relationship between the Thames Valley (UK) and Kansai (Japan) regions in 2012, which culminated in a Memorandum of Understanding (MoU) between the Thames Valley Chamber of Commerce and Osaka Chamber of Commerce in 2014. She has actively led this relationship over the last 10 years as the Head of Japan Desk at the Thames Valley Chamber of Commerce.

With extensive experience driving government-industry-academia partnerships and working at the corporate strategy level, Masako is a sought-after speaker and advisor for Japanese government organisations and corporate boards.

TVCC JAPAN DESK