

Digital, AI & IoT

TVCC JAPAN DESK

Japan is progressing national digital transformation across industry and society (Society 5.0), with strong demand for secure AI, IoT deployment and enterprise integration.

Why This Sector Matters

- Japan's **Society 5.0** vision sets a national direction for integrating digital and physical systems across sectors.
- Internet penetration in Japan was reported at **84.9% (Jan 2024)**, indicating strong connectivity foundations.

Opportunities for UK Businesses

- Deliver secure AI, data and IoT solutions for manufacturing, mobility, health and smart services.
- Partner on commercial pilots, systems integration and managed services for enterprise customers.
- Provide cybersecurity, RegTech and data governance capabilities aligned to Japanese expectations.

Opportunities for Indian Investors

- Partner with UK firms for AI engineering, cybersecurity and data solutions to support global scaling.
- Collaborate with UK universities and innovation hubs for applied R&D and testbeds.
- Invest in UK digital clusters to access talent and European market opportunities.