

CEO Business Meeting Event for Eco-Tech 2026 – Japan

Opportunity Overview

Thames Valley Chamber of Commerce is inviting UK companies to express interest in participating in the CEO Business Meeting Event for Eco-Tech 2026, a high-level business matching programme organised by SMRJ (SME Support Japan).

The programme connects overseas CEOs and senior decision-makers with carefully selected Japanese SMEs to explore commercial partnerships, joint development, and technology collaboration.

Participation is free of charge, with interpretation provided, and selected companies may be invited to Japan for in-person meetings at SMRJ's expense.

Target Sectors

- New energy
- Energy-saving machinery and systems
- New and advanced materials
- Water and wastewater treatment
- Sustainable and smart urban development

Please note Start-ups and venture companies are welcome

Who Should Apply

UK companies that are seeking to:

- Establish distributorship or agency agreements
- Procure Japanese products, components, or technologies
- Engage in joint product development or technological collaboration
- Add value through co-development with Japanese partners
- Explore joint ventures in the UK, Japan, or third-country markets

*Please note: Companies seeking only to export to Japan are not eligible.
All meetings must be attended by a CEO or senior decision-maker.*

Key Dates

- **Expression of Interest deadline: End of February 2026**
- **Business meetings: Late July 2026 (online / in-person)**

Why Participate

- Direct access to Japanese SME decision-makers
- Tailored business matching by SMRJ
- Strong track record of successful partnerships
- Online or face-to-face meeting options
- No participation or interpretation costs

How to Apply

UK companies should submit an Expression of Interest to Thames Valley Chamber by clicking here outlining:

- Company profile and sector
- Key technologies or capabilities
- Partnership objectives with Japanese companies
- Shortlisted companies will be supported through the formal SMRJ application process.

Contact:

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