

## **About Windsor Debates**

Windsor Debates is a flagship event hosted by the Thames Valley Chamber of Commerce, held bi-annually in the historic surroundings of Windsor Castle.

Inspired by our venue, this exclusive gathering offers business leaders the unique opportunity to discuss, argue, listen carefully, and grapple with a range of themes and significant topics of the day.

Through our curated programme, we connect the Thames Valley's most influential businesses and key stakeholders, fostering meaningful dialogue that drives real change and ensures the region remains a premier place to do business.

## **Attendees**

Our guests are drawn from our senior membership tier, which includes FTSE 100 and FTSE 250 companies; foreign-owned multi-nationals with HQs in the region; predominant regional business figures, representatives from our world-renowned academic institutions; Parliamentarians and political leaders; partners from the third sector and other thoughts leaders

What an amazing, truly inspiring and informative day it was at Windsor Castle. I now understand the Debates' true power and influence – it was wonderful to have the space, time and intellectual stimulus to listen, learn, assimilate and thoroughly enjoy the company of such accomplished, vibrant, good humoured people.

The discussions were nothing short of superb, and being part of such a dialogue at an historic venue was a career 'pinchme' moment. The added experience of attending Evensong and the Chapel tour added to an already memorable event.

# **Event Highlights**

# **Daytime Debate**

Held in the historic Vicars' Hall, within the private grounds of Windsor Castle.

The daytime debate unfolds across four dynamic sessions, each designed to delve into a distinct theme within a central topic. This structure allows for in-depth exploration and diverse perspectives. The day is thoughtfully curated to balance informative content with opportunities for networking and engagement.

# **Evening Reception - Evening Reception, Dinner and Private Tour of St George's Chapel**

Guests are invited to attend Evensong in St. George's Chapel, followed by a Champagne Reception in the Dean's Cloister. Evening Dinner takes place in The Vicars' Hall and concludes with a private tour of St George's Chapel, guided by Military Knights.

# Packages

# The King's Package £10,000 + VAT

Elevate your brand's presence with this premier sponsorship package, providing maximum visibility and engagement opportunities.

# Benefits Include:

- **Keynote Speaker:** Deliver a keynote address to an influential audience.
- Additional Tickets: Up to three tickets to participate in the debates.
- Magazine Coverage: Feature article in the Chamber's quarterly publication, Business Voice, post-event.
- **Digital & Print Branding**: Sponsor logo displayed on the dedicated Windsor Debates homepage and all marketing collateral.
- **Programme Recognition**: Dedicated sponsor page in both the digital and printed programmes.
- **Insights Publication Feature**: Feature article in the Chamber's *Insights* publication, highlighting your company's involvement and thought leadership.

This package is for two events in one year
This sponsorship opportunity is exclusive to Lead and BA members

# Packages

# Co-Sponsorship Package £6,000 + VAT

Align your brand with one of the Thames Valley's most prestigious business events. This package offers unparalleled access to senior business leaders, policymakers, and influencers shaping the region's future.

# **Benefits Include:**

- Two Additional Tickets: Access to both the daytime debate and the evening reception and dinner.
- Magazine Coverage: Feature in the Chamber's quarterly publication, *Business Voice*, post-event.
- **Digital & Print Branding**: Co-Partner Sponsor logo displayed on the dedicated Windsor Debates homepage and all marketing collateral.
- **Programme Recognition**: Half-page advertisement in both the digital and printed evening programmes.

This sponsorship opportunity is exclusive to Lead and BA members