

# Sponsorship Opportunities

Align your brand with excellence and connect with a thriving business community through our exclusive sponsorship packages.

Step into the spotlight at one of our exclusive Business Alliance Dinners - an evening of high-profile networking, fine dining, and powerful connections. We have the following sponsorship opportunities available, this is your chance to align your brand with the region's most influential business leaders.

**Exclusive Access** – Enjoy complimentary tickets at our prestigious Business Alliance Dinner, where industry leaders, key decision-makers, and influencers connect.

**Elite Networking Opportunity** – Secure one seat at the top table, placing you alongside high-profile guests, ensuring direct conversations with key stakeholders.

**Brand Exposure** – Your company's branded banners (x2) placed strategically for maximum visibility throughout the event.

**Command the Room** – Take the spotlight with a welcome speech slot, giving your business direct engagement with our influential audience.

**Digital & Event Visibility** – Your company logo prominently displayed on all event materials, including our website, marketing collateral, and digital screens at the event.

**Social Media Spotlight** – Gain targeted exposure across our social media platforms before, during, and after the event, reaching thousands of engaged professionals.

These partnerships enable us to leverage our collective strengths, expand our reach, and accelerate progress, as well as upskill and equip the workforce of tomorrow.

# Packages

### **Dinner Sponsorship Package**

£3,000 + VAT

Showcase your brand to the region's most senior business leaders by sponsoring one of our exclusive Business Alliance Dinner. Held at some of the region's most iconic and historic venues including Windsor Castle.

# Annual Dinner at Windsor Castle Sponsorship Package £4,000 + VAT

This flagship event is a celebration of business excellence, held in the iconic surroundings of Windsor Castle. The dinner also marks the official launch of the Thames Valley Business Manifesto, showcasing regional ambition and innovation.

## Annual Business Alliance Dinner Package £10,000 + VAT

Maximise your visibility and association with the full calendar of Business Alliance Dinners by becoming a series sponsor.

Sponsorship Opportunities exclusive to Lead and BA Members

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Contact us

INTERESTED, PLEASE CONTACT:

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