

Overview of Inuvi and LiveSmart

Inuvi is a leading provider of flexible health assessments, at-home phlebotomy services and expert laboratory and diagnostic testing.

Inuvi's client base spans a broad range of sectors including life and health insurance, consumer health and wellbeing, occupational health, public health and social research, clinical trials and NHS and independent healthcare provision.

LiveSmart from Inuvi combines smart technology, expert blood testing, and a human touch to provide an easily accessible and affordable whole-of-workforce health assessments.

With two-thirds of employees improving their health in the first year, LiveSmart's data led approach is proven to improve employee health and lower an organisation's overall health risk profile.

Dr Nisa Aslam – Chief Medical Officer

With over 15 years' experience as a practising GP, Nisa is LiveSmart's Chief Medical Officer. As an NHS GP, Nisa often sees patients suffering from chronic, lifestyle related conditions which may have been preventable with a healthier lifestyle.

Nisa's experience and clinical knowledge are key to directing LiveSmart's preventive approach to employee health and wellbeing. An approach which aims to identify health risks early on and provides ongoing support to motivate people into making small yet impactful healthy lifestyle changes.