



SPONSORSHIP OPPORTUNITIES

## **ABOUT US**

Thames Valley Chamber of Commerce is proud to be the largest and most influential business membership organisation in the Thames Valley.

Through our recognised centre of excellence for global trade and inward investment, we provide services that promote and create opportunities for the Thames Valley business community while protecting trade and the local/ national economic environment.

We offer local engagement, regional representation and global opportunity.

Proud to be the 5th largest accredited Chamber of Commerce in the UK, we are one of 52 official Chambers of Commerce in the UK and represent the views of over 5,000 businesses.

## **ABOUT THE 2025 BUSINESS AWARDS**

The Thames Valley Chamber of Commerce Business Awards are the most prestigious and credible Awards in the Thames Valley. Giving winners and runners up regional recognition, the Awards recognise and celebrate the successes and accomplishments of businesses from across Berkshire, Buckinghamshire, Oxfordshire and Swindon.

The gala dinner is our annual flagship black-tie event attracting over 300 guests. The event includes a drinks reception, 3 course meal with entertainment and is a fantastic opportunity to host clients, customers and your employees as well as providing a fantastic networking opportunity.

**Launching at Newbury Racecourse on March 5th, the 2025 Business Awards will take place on Wednesday 2nd July at The Kings Suite, Easthampstead Park Hotel, Bracknell.**



## **SPONSORSHIP OPPORTUNITIES**

Headline Sponsor – Thames Valley Business of the Year

**Price £9500 (plus VAT)**

Pre Event:

- Your logo on the main TVCC Awards page on the website
- Your logo on all outbound marketing material
- Promotion in the TVCC Business Voice Magazine, with a readership of c2.5k
- Logo on Pop Up Banners
- Logo on TVCC website
- Mentions on all Social Media Promotions
- Logo on the entry form of the Thames Valley Business of the Year Award
- One judging space on the award category
- Overall Sponsorship of Thames Valley Business of the Year Award

## **DURING GALA EVENT**

- Keynote speaker at the Gala Event
- Table of 10 plus 2 spaces on the top table, including a 3-course meal and 1/2 bottle of wine per person
- Prominent full page in the programme
- Your logo on main screen during the event
- Your logo in prominent positions on step & repeat boards for awards photos
- Logo on pop-up-banners banners at the gala event
- Logo on screen throughout the Gala Event
- Your logo on the awards certificates
- Presentation of the award to the winner

## **POST EVENT**

- Prominent recognition on post event Press Releases
- Prominent logo in the Business Voice Magazine follow up
- Inclusion across all social media channels

## **SPONSORSHIP OPPORTUNITIES**

Awards Category Sponsor

**Price £5000 (plus VAT)**

### **PRE EVENT**

- Your logo on the main TVCC Awards page on the website
- Your logo on all outbound marketing material
- Promotion in the TVCC Business Voice Magazine. with a readership of c2.5k
- Logo on Pop Up Banners
- Logo on TVCC website
- Mentions on Social Media Promotions
- Your logo on the entry form of the category of your choice
- One judging space on the award category of your choice
- Sponsorship across the full category

### **DURING GALA EVENT**

- Your logo on main screen during the event
- Your logo in prominent positions on step & repeat boards for awards photos
- Logo on pop-up-banners banners at the gala event
- Logo on screen when the category award is announced
- A half page advert in the event programme
- A table of 10 at the Gala Dinner, 3 course meal for 10 and 1/2 bottle of wine per person
- Your logo on the Awards Certificates
- Presentation of the award to the winner

### **POST EVENT**

- Prominent recognition on post event Press Releases
- Prominent logo in the Business Voice Magazine follow up
- Inclusion across all social media channels



## **SPONSORSHIP OPPORTUNITIES**

These awards recognise the talents of businesses across the Thames Valley region.

Entry into the Thames Valley Business Awards is open to all businesses across Berkshire, Buckinghamshire, Oxfordshire and Swindon, regardless of Chamber Membership.

Businesses can enter multiple categories, which are submitted through a dedicated online platform.

Allocated on a first come first serve basis, each category sponsor has the opportunity to support one of business categories.

A nominated representative will be invited to judge this category as well as being invited on stage at the gala dinner to announce the winner of the sponsored category and present the trophy.

**THAMES VALLEY BUSINESS OF THE YEAR**

**BEST USE OF TECHNOLOGY AWARD**

**EXCELLENCE IN CUSTOMER SERVICE AWARD**

**EXCELLENCE IN SUSTAINABILITY**

**EMPLOYER OF THE YEAR - SOLD**

**INTERNATIONAL TRADE BUSINESS OF THE YEAR - SOLD**

**COMMITMENT TO THE COMMUNITY - SOLD**

**SME BUSINESS OF THE YEAR - SOLD**

**MOST PROMISING NEW BUSINESS - SOLD**

**COMMITMENT TO SKILLS AWARD**

**MULTI-NATIONAL/LARGE BUSINESS OF THE YEAR - SOLD**

**RISING STAR OF THE YEAR - SOLD**

**EXCELLENCE IN INNOVATION**

**TO DISCUSS THESE SPONSORSHIP OPPORTUNITIES FURTHER PLEASE CONTACT**

**SARAH IRVING - [SARAHIRVING@TVCHAMBER.CO.UK](mailto:SARAHIRVING@TVCHAMBER.CO.UK)**