

Windsor Debates

BUSINESS AND POLITICS

Friday 27th September 2024

Patrick is Head of Government Affairs at Honda Motor Europe. In this role, he leads Honda's engagement with political and industry stakeholders in the EU and UK, as well as representing Honda in a range of trade and industry associations, with a focus on trade, environment, and sustainability issues.

An experienced public affairs professional, Patrick has worked with a range of organisations - from large corporations such as ExxonMobil and Imperial Brands, to smaller companies and trade associations – to deliver effective government relations and corporate communications campaigns across the EU, UK and Africa.

Patrick holds a BA in History and Philosophy from McGill University and an MA in European Politics and Policy from KU Leuven in Belgium.

Patrick has recently been elected to a second term as a North Somerset District Councillor and stood as the Liberal Democrat Prospective Parliamentary Candidate for Weston-super-Mare.



PATRICK KEATING

Head of Government Affairs

Honda Motor Europe

