INTERNATIONAL TECHNOLOGY CONFERENCE Unleashing the Potential of Al

THE PROGRAMME





THE AGENDA

09:30AM - 09:35AM	Welcome from Paul Britton, CEO, Thames Valley Chamber of Commerce
09:35AM - 10:00AM	SESSION 1 MYTHS AND MAGIC - WHERE IS AI GOING?
	Panel discussion led by host Phil Smith
	Dr Chris Moore, Technology Specialist, Department of Business and Trade
	Dr Clare Walsh , Director of Education, Institute of Analytics
	Ben Watson, Global R&D Operations Lead, 3M
10:00AM - 11:00AM	SESSION 2 THE RISE OF DIGITAL AND AI - HOW CAN AI HELP MY BUSINESS?
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10:00AM - 11:00AM	THE RISE OF DIGITAL AND AI - HOW CAN AI HELP MY BUSINESS? Speakers Dr Nisreen Ameen, Senior Lecturer in Digital Marketing, Royal Holloway,
10:00AM - 11:00AM	THE RISE OF DIGITAL AND AI - HOW CAN AI HELP MY BUSINESS? Speakers Dr Nisreen Ameen, Senior Lecturer in Digital Marketing, Royal Holloway, University of London

11:00AM - 11:30AM Coffee Break and Networking Opportunity

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11:30 - 12:20 SESSION 3 AI IN HEALTHCARE

Speakers

Katrina Douglas, CEO, OXLABS

Keith Errey, CEO, Isansys

Dr George Harston, Consultant stroke physician at the John Radcliffe Hospital, Oxford and Chief Medical and Innovation Officer, <u>Brainomix</u>

12:20PM - 1:30PM Lunch and Networking Opportunity

1:30PM- 2:30PM SESSION 4 AI IN RECRUITMENT AND REGULATION

Speakers

Liz Bell, Partner, Blake Morgan

Dr Matilde D'Amelio, CEO and Founder, SophiA

John Maskrey, Senior Digital Product Developer, BCS – The Chartered Institute for IT

Karl Simons, OBE, Chief Futurist at FYLD and Advisor to the Prime Ministers Cabinet Office, UK Government

2:30PM - 2:45PM Keynote Speaker

Alison Wright UK Director for SMB Microsoft UK

2:45PM- 3:00PM Summary, Wrap Up and Close

