

INTERNATIONAL TECHNOLOGY CONFERENCE

Unleashing the Potential of AI

8TH MAY 2024
3M Centre, Bracknell

THE PROGRAMME



09:30 - 09:35	Welcome from Paul Britton, CEO, Thames Valley Chamber of Commerce
09:35 - 10:00	Session 1 Myths and Magic - Where is AI going? Panel discussion led by host Phil Smith Dr Chris Moore, Technology Specialist, Department of Business and Trade Dr Clare Walsh, Director of Education, Institute of Analytics Ben Watson, Global R&D Operations Lead, 3M
10:00 - 11:00	Session 2 The rise of digital and AI - how can AI help my business? Speakers Dr Nisreen Ameen, Senior Lecturer in Digital Marketing, Royal Holloway, University of London Andrew Gaule, CEO, Amiva Karen Kerr, Founder, Chicken/Egg Martin Taylor, Deputy CEO, Redwood Technologies Group
11:00 - 11:30	Coffee Break and Networking Opportunity

11:30 - 12:20

Session 3
AI in Healthcare

Speakers

Katrina Douglas, CEO, OXLABS

Keith Errey, CEO, Isansys

Dr George Harston, Consultant stroke physician at the John Radcliffe Hospital, Oxford and Chief Medical and Innovation Officer, [Brainomix](#)

12:20 - 1:30

Lunch and Networking Opportunity

1:30- 2:30

Session 4
AI in Recruitment and Regulation

Speakers

Liz Bell, Partner, Blake Morgan

Dr Matilde D'Amelio, CEO and Founder, [SophiA](#)

John Maskrey, Senior Digital Product Developer, BCS – The Chartered Institute for IT

Karl Simons, OBE, Chief Futurist at FYLD and Advisor to the Prime Ministers Cabinet Office, UK Government

2:30 - 2:45

Keynote Speaker

Alison Wright
UK Director for SMB
Microsoft UK

2:45- 3:00

Summary, Wrap Up and Close



THAMES VALLEY
**CHAMBER OF
COMMERCE**
GROUP

3M