

# HIGHLIGHTS FOR THE THAMES VALLEY

The **European Cities and Regions of the Future 2024 report** is fDi’s flagship ranking, benchmarking the most promising investment destinations across Europe. Thames Valley towns Reading, Oxford and Slough stand out as top performers in the Small European Cities category.

The report provides valuable insights into the European landscape, recognising the cities and regions that are driving innovation, economic growth, and fostering an exceptional quality of life. The achievements of the Thames Valley region in multiple categories highlights them as prime destinations for residents and businesses alike.

[READ THE FULL REPORT HERE](#)



SMALL EUROPEAN CITIES OF THE FUTURE



READING



#8 Overall



#4 Business Friendliness



#9 Economic Potential

SMALL EUROPEAN CITIES OF THE FUTURE

#10



Overall

#2



Human Capital and Lifestyle



OXFORD

SMALL EUROPEAN CITIES OF THE FUTURE



SLOUGH

#1



Connectivity