

INTERNATIONAL TECHNOLOGY CONFERENCE

Unleashing the Potential of AI

8TH MAY 2024
3M Centre, Bracknell

THE PROGRAMME



INTERNATIONAL TECHNOLOGY CONFERENCE

- 09:30 - 09:35 Welcome from Paul Britton, CEO,
Thames Valley Chamber of Commerce
- 09:35 - 10:00 **Session 1**
Myths and Magic - Where is AI going?
- Panel discussion led by host Phil Smith
- Chris Moore, Technology Specialist,
Department of Business and Trade
- Dr Clare Walsh, Director of Education,
Institute of Analytics
- Ben Watson, Global R&D Operations Lead,
3M
- 10:00 - 11:00 **Session 2**
**The rise of digital and AI - how can AI
help my business?**
- Speakers
- Dr Nisreen Ameen, Senior Lecturer in
Digital Marketing, Royal Holloway,
University of London
- Andrew Gaule, CEO, Amiva
- Karen Kerr, Founder, Chicken/Egg
- Martin Taylor, Deputy CEO, Redwood
Technologies Group
- 11:00 - 11:30 **Coffee Break and Networking Opportunity**

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11:30 - 12:20

Session 3 AI in Healthcare

Speakers

Katrina Douglas, CEO, OXLABS

Keith Errey, CEO, Isansys

Kiruba Nagaratnam, Royal Berkshire NHS
Foundation Trust

12:20 - 1:30

Lunch and Networking Opportunity

1:30- 2:30

Session 4 AI in Recruitment and Regulation

Speakers

James Benefield, Product Manager, L&D
Division, BCS - The Chartered Institute for
IT

Liz Bell, Partner, Blake Morgan

Dr Matilde D'Amelio, CEO and Founder,
SophiA

Karl Simons, OBE, Chief Futurist at FYLD
and Advisor to the Prime Ministers
Cabinet Office, UK Government

2:30 - 2:45

Keynote Speaker

Robin Denton
Director, Local Government
Microsoft UK

2:45- 3:00

Summary, Wrap Up and Close



THAMES VALLEY
**CHAMBER OF
COMMERCE**
GROUP

3M