

INTERNATIONAL TECHNOLOGY CONFERENCE

Unleashing the Potential of AI

8TH MAY 2024
3M Centre, Bracknell

THE PROGRAMME



INTERNATIONAL TECHNOLOGY CONFERENCE

- 09:30 - 09:35 Welcome from Paul Britton, CEO,
Thames Valley Chamber of Commerce
- 09:35 - 10:00 **Session 1**
Myths and Magic - Where is AI going?
- Panel discussion led by host Phil Smith
- Chris Moore, Technology Specialist,
Department of Business and Trade
- Dr Clare Walsh, Director of Education,
Institute of Analytics
- Ben Watson, Global R&D Operations Lead,
3M
- 10:00 - 11:00 **Session 2**
**The rise of digital and AI - how can AI
help my business?**
- Speakers
- Dr Nisreen Ameen, Senior Lecturer in
Digital Marketing, Royal Holloway,
University of London
- Andrew Gaule, CEO, Amiva
- Karen Kerr, Founder, Chicken/Egg
- Martin Taylor, Deputy CEO, Redwood
Technologies Group
- 11:00 - 11:30 **Coffee Break and Networking Opportunity**

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11:30 - 12:20

Session 3 AI in Healthcare

Speakers

Katrina Douglas, CEO, OXLABS

Keith Errey, CEO, Isansys

Kiruba Nagaratnam, Royal Berkshire NHS
Foundation Trust

12:20 - 1:30

Lunch and Networking Opportunity

1:30- 2:30

Session 4 AI in Recruitment and Regulation

Speakers

Liz Bell, Partner, Blake Morgan

Dr Matilde D'Amelio, CEO and Founder,
SophiA

John Maskrey, Senior Digital Product
Developer, BCS – The Chartered Institute
for IT

Karl Simons, OBE, Chief Futurist at FYLD
and Advisor to the Prime Ministers
Cabinet Office, UK Government

2:30 - 2:45

Keynote Speaker

Robin Denton
Director, Local Government
Microsoft UK

2:45- 3:00

Summary, Wrap Up and Close



THAMES VALLEY
**CHAMBER OF
COMMERCE**
GROUP

3M