

# INTERNATIONAL TECHNOLOGY CONFERENCE

Unleashing the Potential of AI

8TH MAY 2024  
3M Centre, Bracknell

## THE PROGRAMME



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- 09:30 - 09:35 Welcome from Paul Britton, CEO,  
Thames Valley Chamber of Commerce
- 09:35 - 10:00 **Session 1**  
**Myths and Magic - Where is AI going?**
- Panel discussion led by host Phil Smith
- Chris Moore, Technology Specialist,  
Department of Business and Trade
- Dr Clare Walsh, Director of Education,  
Institute of Analytics
- Ben Watson, Global R&D Operations Lead,  
3M
- 10:00 - 11:00 **Session 2**  
**The rise of digital and AI - how can AI  
help my business?**
- Speakers
- Dr Nisreen Ameen, Senior Lecturer in  
Digital Marketing, Royal Holloway,  
University of London
- Andrew Gaule, CEO, Amiva
- Karen Kerr, Founder, Chicken/Egg
- Martin Taylor, Deputy CEO, Redwood  
Technologies Group
- 11:00 - 11:30 **Coffee Break and Networking Opportunity**

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11:30 - 12:20

## **Session 3 AI in Healthcare**

Speakers

Katrina Douglas, CEO, OXLABS

Keith Errey, CEO, Isansys

Kiruba Nagaratnam, Royal Berkshire NHS  
Foundation Trust

12:20 - 1:30

## **Lunch and Networking Opportunity**

1:30- 2:30

## **Session 4 AI in Recruitment and Regulation**

Speakers

Pat Barlow, Head of Product Portfolios,  
and John Maskrey, Senior Digital Product  
Developer, BCS - The Chartered Institute  
for IT

Liz Bell, Partner, Blake Morgan

Dr Matilde D'Amelio, CEO and Founder,  
SophiA

Karl Simons, OBE, Chief Futurist at FYLD  
and Advisor to the Prime Ministers  
Cabinet Office, UK Government

2:30 - 2:45

## **Keynote Speaker**

Robin Denton  
Director, Local Government  
Microsoft UK

2:45- 3:00

## **Summary, Wrap Up and Close**





THAMES VALLEY  
**CHAMBER OF  
COMMERCE**  
GROUP

**3M**