

# INTERNATIONAL TECHNOLOGY CONFERENCE

Unleashing the Potential of AI

8TH MAY 2024  
3M Centre, Bracknell

## THE PROGRAMME



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09:30 - 09:35	Welcome from Paul Britton, CEO, Thames Valley Chamber of Commerce
09:35 - 10:00	<b>Session 1</b> <b>Myths and Magic - Where is AI going?</b>  Panel discussion led by host Phil Smith  Dr Chris Moore, Technology Specialist, Department of Business and Trade  Dr Clare Walsh, Director of Education, Institute of Analytics  Ben Watson, Global R&D Operations Lead, 3M
10:00 - 11:00	<b>Session 2</b> <b>The rise of digital and AI - how can AI help my business?</b>  Speakers  Dr Nisreen Ameen, Senior Lecturer in Digital Marketing, Royal Holloway, University of London  Andrew Gaule, CEO, Amiva  Karen Kerr, Founder, Chicken/Egg  Martin Taylor, Deputy CEO, Redwood Technologies Group
11:00 - 11:30	<b>Coffee Break and Networking Opportunity</b>

11:30 - 12:20

**Session 3**  
**AI in Healthcare**

Speakers

Katrina Douglas, CEO, OXLABS

Keith Errey, CEO, Isansys

Dr George Harston, Consultant stroke physician at the John Radcliffe Hospital, Oxford and Chief Medical and Innovation Officer, [Brainomix](#)

12:20 - 1:30

**Lunch and Networking Opportunity**

1:30- 2:30

**Session 4**  
**AI in Recruitment and Regulation**

Speakers

Liz Bell, Partner, Blake Morgan

Dr Matilde D'Amelio, CEO and Founder, [SophiA](#)

John Maskrey, Senior Digital Product Developer, BCS – The Chartered Institute for IT

Karl Simons, OBE, Chief Futurist at FYLD and Advisor to the Prime Ministers Cabinet Office, UK Government

2:30 - 2:45

**Keynote Speaker**

Robin Denton  
Director, Local Government  
Microsoft UK

2:45- 3:00

**Summary, Wrap Up and Close**





THAMES VALLEY  
**CHAMBER OF  
COMMERCE**  
GROUP

**3M**