



THAMES VALLEY  
**CHAMBER OF COMMERCE**  
GROUP

## SPONSORSHIP OPPORTUNITIES

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**THURSDAY 27TH JUNE 2024**

Select Car Leasing (formally The  
Madejski) Stadium in Reading

## About us

The Thames Valley Chamber of Commerce Group aspires to be the leading voice of business – on behalf of micro to multinational organisations, driving better economic conditions and new opportunities for members and the wider community. Members range from start-up entrepreneurial businesses to SME's and large high profile businesses.

Through our recognised centre of excellence for global trade and inward investment, we provide services that promote and create opportunities for the Thames Valley business community while protecting trade and the local/ national economic environment. We offer local engagement, regional representation and global opportunity.

We are the 5th largest accredited Chamber of Commerce in the UK and one of 53 official Chambers of Commerce in the UK with over 4,000 members.

## About the 2024 Business Awards

The Thames Valley Chamber of Commerce Business Awards is the most prestigious and credible awards event in the Thames Valley that gives winners and runners up regional recognition.

The event is set to recognise and celebrate the successes and accomplishments of businesses from across Berkshire, Buckinghamshire, Oxfordshire and Swindon from all sectors competing for coveted titles and the recognition that they bring.

The gala dinner is our annual flagship black-tie event attracting over 250 guests including members and stakeholders from across the region and further afield. The gala dinner includes a drinks reception, 3 course meal with entertainment and is a fantastic opportunity to host clients, customers and your employees as well as providing a fantastic networking opportunity.



# Sponsorship Opportunities

## **Headline Sponsor – Thames Valley Business of the Year:**

Price £9,000

### **Pre Event:**

Your logo on the main TVCCG Awards website

Your logo on all outbound marketing material

Promotion in the TVCCG Business Voice Magazine with a readership of c2.5k

Logo on Pop Up Banners

Logo on TVCCG website

Mentions on all Social Media Promotions

Your logo on the entry form of the Thames Valley Business of the Year Award

One judging space on the award category

Overall Sponsorship of Thames Valley Business of the Year Award

### **During Gala Event:**

Keynote speaker at the Gala Event

Table of 10 plus 2 spaces on the top table, including a 3-course meal and 1/2 bottle of wine per person

Prominent full page in the programme

Your logo on main screen during the event

Your logo in prominent positions on step & repeat boards for awards photos

Logo on pop-up-banners banners at the gala event

Logo on screen throughout the Gala Event

Your logo on the awards certificates

Presentation of the award to the winner

### **Post Event:**

Prominent recognition on post event Press Releases

Prominent logo in the Business Voice Magazine follow up

Inclusion across all social media channels

Spotlight interview in the post awards video



# Sponsorship Opportunities

## Awards Category Sponsor

Price £4,500

### Pre Event:

Your logo on the main TVCCG Awards website

Your logo on all outbound marketing material

Promotion in the TVCCG Business Voice Magazine with a readership of c2.5k

Logo on Pop Up Banners

Logo on TVCCG website

Mentions on Social Media Promotions

Your logo on the entry form of the category of your choice

One judging space on the award category of your choice

Sponsorship across the full category

### During Gala Event:

Your logo on main screen during the event

Your logo in prominent positions on step & repeat boards for awards photos

Logo on pop-up-banners banners at the gala event

Logo on screen when the category award is announced

A half page advert in the event programme

A table of 10 at the Gala Dinner, 3 course meal for 10 and 1/2 bottle of wine per person

Your logo on the Awards Certificates

Presentation of the award to the winner

### Post Event:

Prominent recognition on post event Press Releases

Prominent logo in the Business Voice Magazine follow up

Inclusion across all social media channels



## Sponsorship Categories

These awards are set to recognise the talents of businesses across the Thames Valley region.

Entry into the Thames Valley Business Awards is open to all businesses across Berkshire, Buckinghamshire, Oxfordshire and Swindon, regardless of Chamber Membership. Businesses can enter multiple categories which can be submitted through a dedicated online platform.

**THAMES VALLEY BUSINESS OF THE YEAR**

**BEST USE OF TECHNOLOGY AWARD**

**EXCELLENCE IN CUSTOMER SERVICE AWARD**

**EXCELLENCE IN SUSTAINABILITY**

**EMPLOYER OF THE YEAR**

**INTERNATIONAL TRADE BUSINESS OF THE YEAR**

**EQUALITY AND DIVERSITY AWARD**

**COMMITMENT TO THE COMMUNITY**

**SME BUSINESS OF THE YEAR**

**MOST PROMISING NEW BUSINESS**

**WORKPLACE HEALTH & WELLBEING AWARD**

Allocated on a first come first serve basis, each category sponsor has the opportunity to support one of the eleven business categories.

A nominated representative will be invited to judge this category as well as being invited on stage at the gala dinner to announce the winner of the sponsored category and present the trophy.



## The Small Print

Sponsorship will be secured on receipt of written confirmation.

The TVCCG will invoice on a 30 day payment terms.

If you cancel the agreement once confirmed no refund will be issued.

As a category sponsor, the TVCC will require contact information from your organisation of a suitable judge for your chosen category along with a high-res company logo and details of your social media accounts.

TVCC reserves the right to amend wording on event material.

The Thames Valley Business Awards are only open to businesses within Berkshire, Buckinghamshire, Oxfordshire and Swindon.

For any sponsorship enquiries please contact:

T: 01753 870552

E: [awards@tvchamber.co.uk](mailto:awards@tvchamber.co.uk)







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