

Windsor Debates

Artificial Intelligence as a Force for Good

Vicars' Hall, St George's House, Windsor Castle

Friday 15th March 2024

The Windsor Debates

Applying “Chatham House rules”, in the surroundings of the Castle, our bi-annual Debate creates space and, importantly, time for invited guests to consider, reflect and grapple with a range of significant topics. Space and time for our guests to discuss, argue cogently and listen carefully. Space and time for people to disagree civilly, find common ground, test each other’s intellectual position, perhaps even reach consensus.

Through participation we hope, in a small way, to nurture wisdom and provide personal business development.

Artificial Intelligence as a force for good

Practitioners, industrialists, thought leaders and academic alike are all in agreement that Artificial Intelligence (AI) will revolutionise the way we interact.

In March 2024 we will be taking an opportunity to consider, reflect and debate the theme of “Artificial Intelligence as a force for good”.

A dynamic, developing and politically sensitive theme our four sessions will explore the topics of: AI and Productivity; Regulation and Ethics; Geopolitics and Democracy and How AI is impacting on Organisational Change.



Chair and Facilitator

Iain Anderson | Executive Chairman at H/Advisors - Cicero

Steering our Windsor Debates we welcome, once again, Iain Anderson.

Iain is an expert in integrated communications, global political risk and public policy with over 30 years' experience in communications, initially as a business journalist and then as a founding shareholder at Incisive Media. He has worked for a range of politicians as an advisor.

Iain is co-founder and Executive Chairman at H/Advisors Cicero and focuses on public policy and corporate communications strategy supporting many global FTSE and Fortune 500 blue chip organisations. He is a Non-Executive Director of Innovate Finance and one of the Financial Times Global 100 LGBTQ Executives. Iain is a former chair of the Stonewall Board. He sits on the Court of the University of St Andrews as a Non-Executive Director. Iain was the UK Government's first ever LGBT+ Business Champion. In February 2024 he published an independent report - 'A New Partnership - a long term plan for Government business relations to power our economy and society' - for Shadow Business and Trade Secretary Jonathan Reynolds, MP.





In partnership with



University of
Reading

The University of Reading has been at the forefront of UK higher education for almost a century.

They're among the top 200 universities in the world (Times Higher Education World University Rankings 2023 & QS World University Rankings 2024) and 98% of their research is rated as being of international standing (Research Excellence Framework 2021).

As an institution, they're passionate about pushing academic boundaries and leading social change. They have four foundational strategic principles that guide their work: harnessing the skills and knowledge of their community of their diverse staff, student and alumni; transforming lives through the excellence of their research and education; focusing on both financial and environmental sustainability; and working with partners as an engaged university to play a positive role in their communities. These principles extend from the local to the global: as well as their work on the international stage, they're dedicated to championing innovation and development in their local communities throughout the Thames Valley.

In creating Thames Valley Science Park and Shinfield Studios, they realised an ambition to embed business and industry innovation in the heart of the area and stimulate economic growth. Strong partnerships with the Royal Berkshire Hospital, the British Science Association, Reading FC, ECMWF, the British Museum, the Natural History Museum and other organisations are further key investments in the future of the local area and its people. Each collaboration enables them to leverage their strengths, expand their reach, and accelerate progress towards solutions in the interests of their community – as well as upskill and equip the workforce of tomorrow.





Programme

09:00 - 09:30 **Arrival and Registration, Vicars' Hall**

09:30 - 09:50 **Welcome and Introduction**

During this session we will welcome guests and set the scene for the day ahead. A dynamic, developing and politically sensitive theme, our four sessions will explore the topics of: AI and Productivity; Regulation and Ethics; Geopolitics and Democracy and How AI is impacting on Organisational Change.

[Paul Britton](#), Chief Executive, Thames Valley Chamber of Commerce

[Gary McKeone](#), Programme Director, St George's House

[Iain Anderson](#), Executive Chairman, H/Advisors – Cicero (Facilitator)

09:50 - 11:00 **Session One: AI – Scene Setting**

We will look at the transformative power of AI in leadership and business; The importance of AI applications for good and ask “whether we're going to digitise in a way that is ethical, that is inclusive, that is sustainable.”

Peter will be sharing insights on navigating the waters of AI and the 'Art of the Possible' through the concept of an 'AI Halo framework'. The benefits and opportunities of how, by building AI technology around every aspect of your business, commercial benefits can be realised. He will also touch on the influence/s of AI on government policies and priorities, offering insights into the evolving landscape of AI governance.

Martha will provide a wider oversight and opinion on sustainability and AI, why the “green economy must be the next UK government's No.1 priority”. She will be outlining the role of the BCC and TVCC in making sure different business voices are being heard and views embedded in the heart of policymaking.

[Peter Heneghan](#), Co-Founder and CEO, The Future Communicator

[Martha Lane-Fox](#), President, British Chambers of Commerce

11:00 - 11:30 **Coffee Break**

11:30 - 12:45 Session Two: AI - Regulation and Ethics

What are some of the regulatory and ethical questions posed by AI? How are we building public trust? Where does the UK need to focus to ensure we remain at the global forefront of the research, development and deployment of AI technology? How are we governing AI, what are the opportunities and threats of our future trading environment?

These are some of the questions we'll look to consider in this session, reflecting also on the legal implications of AI "1.0" and how these might evolve and change as policy and legislation develops.

How do Thames Valley businesses best position themselves, and their supply chains, to educate, support and harness AI technology.

[Clare Walsh](#), Director of Education, Institute of Analytics and AI Society

[Joanna DeBiase](#), Managing Partner, IBB LAW LLP

[Jenny Kalenderidis](#), MD of Modern Work UK, Microsoft

12:45 - 13:45 Lunch

13:45 - 15:00 Session Three: Organisational Change, User Experience and AI

Through the lens of three sectors, we will look at examples of how AI is improving customer and end-user experience?

Shaped around the concept of 'the Arc of Influence', we will showcase how AI, across the health & life sciences sector, has the capability of delivering positive transformation and improving patient care. We will also learn more on how, and the use for example of machine learning algorithms and predictive analytics, is being utilised to inform University research and development, drug diagnostics and drug development.

Heathrow is the UK's only hub airport, and the world's most connected airport. In 2021 Heathrow served 19.4m passengers, of which 17m were international. With a mission to 'Make Every Journey Better', we will hear more about how the airport are reimagining airport operations and improving the customer experience through the application and integration of AI?

Syngenta help farmers all over the world to grow their crops, meaning they play a key role in feeding the people of the world. We will learn about why putting AI technology and machine learning at the heart of Syngenta's research is crucial to transforming sustainable product innovation and future proofing food production.

Finally, we'll discuss the leadership challenges AI is bringing, and why it is incumbent upon business leaders to employ AI as a force for good. Why investing in our workforce for productivity and societal gain is important. Why leaders should help ensure the AI experience is a positive one and the AI tool is used in best interests of our staff and wider community.

[Sue Staunton](#), Managing Partner and Head of Life Sciences, James Cowper Kreston

[Sharon Prior](#), Chief Information Officer, Heathrow Airport

[Jim Reay](#), Head of Crop Protection R&D Infrastructure, Syngenta

15:00 - 15:30 **Coffee Break**

15:30 - 16:30 **Session Four: Geopolitics and the Rise of Digital Borders**

We outline the rise of digital borders. We reflect on what the UK might do in this space, considering resilient, opportunistic and anticipatory geopolitics.

How might the UK / businesses develop and build AI resilience? As a proactive 'middle power' what opportunities exist for the UK to collaborate and compete globally (with the US / China/EU/other middle powers)?

What might we reasonably be able to predict (e.g., regulation, third party disinformation, external tensions) and how important will be in establishing a network of friends and allies, robust supply chains and governance structures that ensure AI is a force of good. What is our implicit mindset and response, including that of a new government, to AI (and the above)?

What are the implications for the future of liberal democratic/parliamentary government?

[Klaus Dodds](#), Executive Dean, School of Life Science and Environment and Professor of Geopolitics, Royal Holloway, University of London

16:30 - 16:45 Wrap up, Summary and Close

Bill Gornall-King, President, Thames Valley Chamber of Commerce

Paul Britton, Chief Executive, Thames Valley Chamber of Commerce

Iain Anderson, Executive Chairman, H/Advisors – Cicero (Facilitator)

17:05 - 17:50 Evensong (Optional)

18:50 - 21:20 Evening Dinner

Welcome and Reflections on the day's Windsor Debate

Paul Britton, Chief Executive, Thames Valley Chamber of Commerce

Keynote Address

Matt Rodda, Shadow Minister for AI and Intellectual Property, MP for Reading East

21:20 - 22:00 Private Guided Tour of St George's Chapel (Optional)

Lieutenant Colonel Jolyon Willans

22:00 Event Close



Speaker Biographies

Friday 15th March 2024 - Day Itinerary



PAUL BRITTON

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TVCC



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Managing Partner
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Co-Founder and CEO
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BARONESS MARTHA LANE-FOX CBE

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SHARON PRIOR

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