



WORLD EXPO 2025 PROGRAMME OSAKA KANSAI, JAPAN

BROUGHT TO YOU BY THAMES VALLEY CHAMBER OF COMMERCE

SPONSORSHIP OPPORTUNITIES

PROGRAMME AIMS

HIGHLIGHT
OPPORTUNITIES,
MULTI-SECTOR
& SECTOR
SPECIFIC

PROVIDE
PRACTICAL HELP
TO ACCESS THE
OPPORTUNITIES

SHOWCASE
EXCELLENCE IN
DEFINED KEY
SECTORS

HIGHLIGHT THE UK
AS A DESTINATION
OF CHOICE, FOR
TOURISM AND
EDUCATION

This programme of activity, which will run from **April 2024** til **October 2025**.

The **World Expo 2025** is taking place in **Osaka, Kansai, Japan** and will run from **13th April** to **13th October 2025**. The global gathering of nations, which is estimated to attract up to **28 million participants**, is focusing on the theme **“Designing Future Society For Our Lives”**.

The **UKs official presence** is following the theme of **“See Things Differently, Tomorrow & Today”** with the aim of reaching a number of goals. These include increasing the **positive perception of the UK** in Japan, as well as globally, and helping to develop **collaborative relationships** with other nations in the Asia Pacific region.

SPONSORSHIP PACKAGE

Package A (plus Package B)

Invitation to speak at events

Invitation to launch event and
other high profile events

Media coverage including
Business Voice magazine

Opportunity to join the
mission in 2025

Price - £10,000

Package B

Logo on dedicated web pages
and collateral

Opportunity to take part in
Chambers' Osaka World Expo
Working Group

Price - £5,000

JAPAN HAS THE **4TH LARGEST**



ECONOMY IN THE WORLD
TOTAL UK TRADE WITH
JAPAN VALUED AT
£27.1 BILLION

IN 2023 JAPANS **LARGE FOREIGN
DIRECT INVESTMENT** IN THE UK
WAS

£86.5 BILLION

WHILE **OUTWARD FDI** TO JAPAN
WAS VALUED AT

£3.1 BILLION



**JAPAN AND THE UK ARE
SIGNATORIES TO TWO TRADE
AGREEMENT**



COMPREHENSIVE ECONOMIC
PARTNERSHIP AGREEMENT (**CEPA**) AND
COMPREHENSIVE AND PROGRESSIVE
AGREEMENT FOR TRANS-PACIFIC
PARTNERSHIP (**CPTPP**)





PROFILE RAISING OPPORTUNITIES

Through events, B2B networking and attendance at the official launch



MEDIA COVERAGE

Media coverage through press releases and the Chamber magazine, Business Voice



DIGITAL COMMUNITY

Connect with members through dedicated LinkedIn community



EVENTS / WEBINARS / MEET THE BUYER / B2B MATCHMARKING PROGRAMME

Opportunity to participate in a range of focused events



EXPO 2025 VISIT & ACTIVITIES

Members and clients can be recruited to join the delegation and visitors can participate in the planned activities



GET IN CONTACT

ANNE WHITE

HEAD OF INTERNATIONAL TRADE AND COMPLIANCE

THAMES VALLEY CHAMBER OF COMMERCE

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OUR PARTNERS



The Thames Valley Chamber of Commerce will ensure their commitment to demonstrate the value of the UK-Japan trading relationship, through a sustainable yearly programme of activities going beyond the end of the World Expo 2025, Osaka, Japan

