

STATE OF THE REGION

FULL SURVEY RESULTS

With responses from more than 10% of the Chamber membership, these survey findings set the baseline for the Thames Valley's business community position in relation to net zero and sustainability goals. They enable us also, to track the progress of the region along the pathway to net zero based on the established, consistent set of indicators.

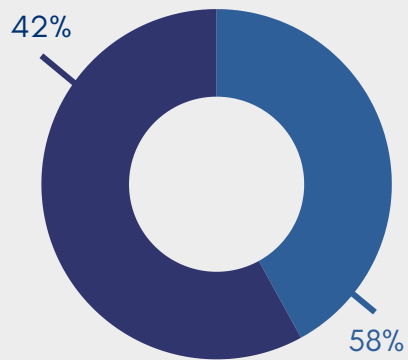
[CLICK HERE TO RETURN TO THE REPORT](#)

QUESTION ONE

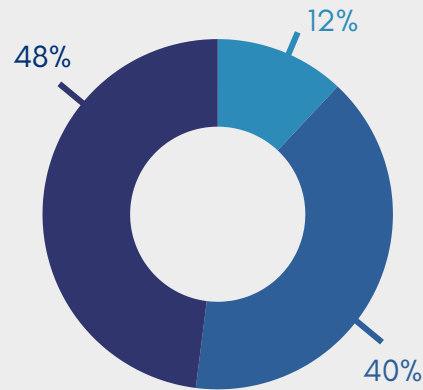
Would you agree that environmental impact reduction is part of your strategic plan/objectives?



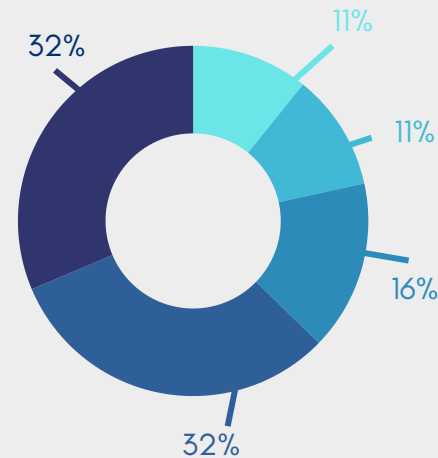
LARGE ENTERPRISE:
250 EMPLOYEES OR
MORE



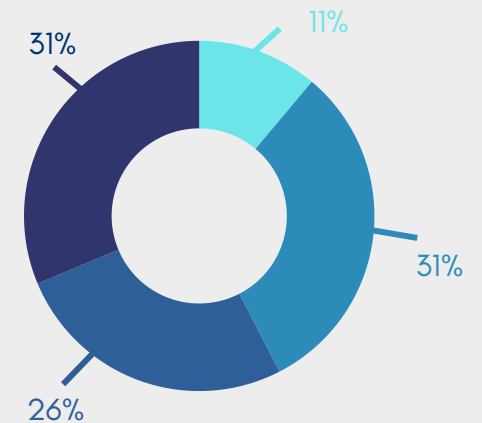
MEDIUM-SIZED
ENTERPRISE: 50 TO
249 EMPLOYEES



SMALL ENTERPRISE:
10 TO 49 EMPLOYEES



MICRO-ENTERPRISE:
1 TO 9 EMPLOYEES

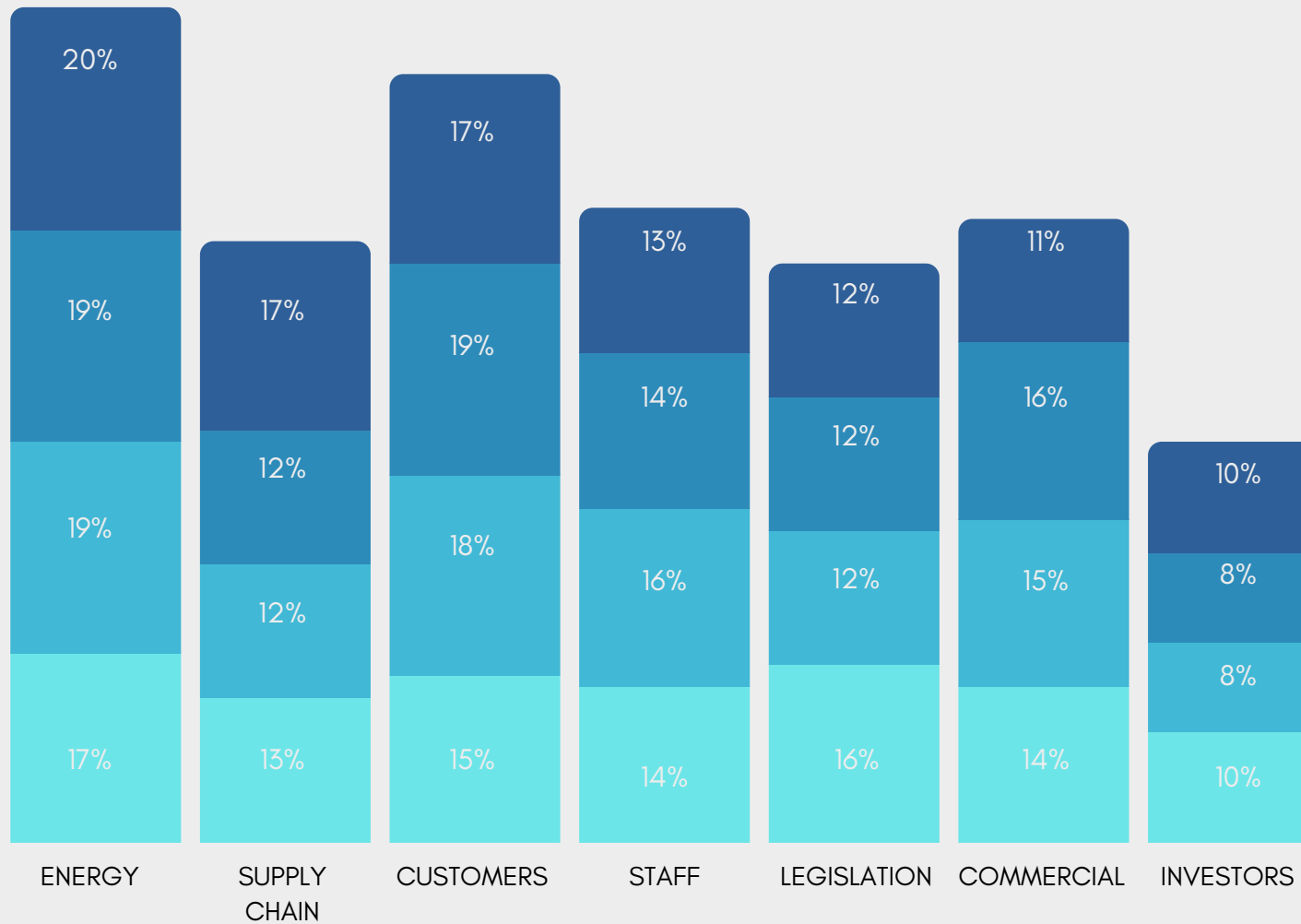
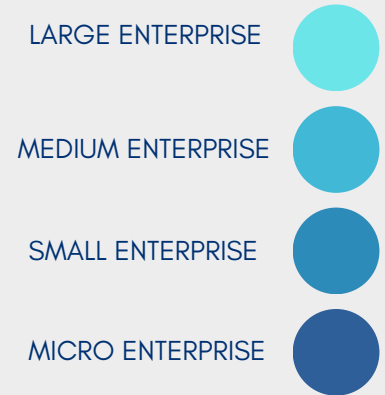


42%

OF ALL BUSINESSES 42% **STRONGLY AGREE** THAT ENVIRONMENTAL IMPACT REDUCTION IS PART OF THEIR STRATEGIC PLAN/OBJECTIVES

QUESTION TWO

Which of the following are your key drivers re reducing your environmental impact



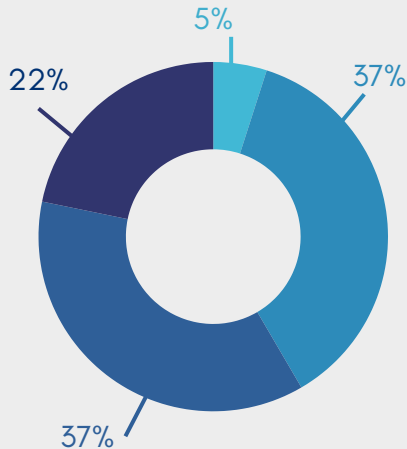
NOTE: CUSTOMERS CAME OUT AS AN IMPORTANT DRIVER FOR SMES IN INTERVIEWS - ESCPECIALLY IF LARGE BUSINESSES ARE IMORTANT CUSTOMERS

QUESTION THREE

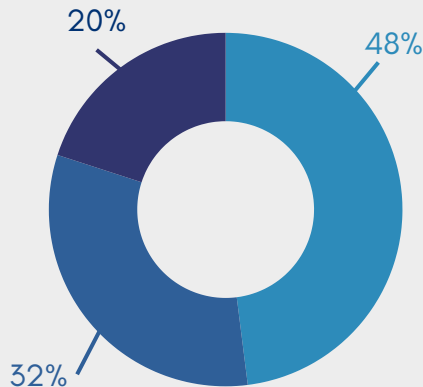
Do you agree that you have the skills and capability to reduce your environmental impact?



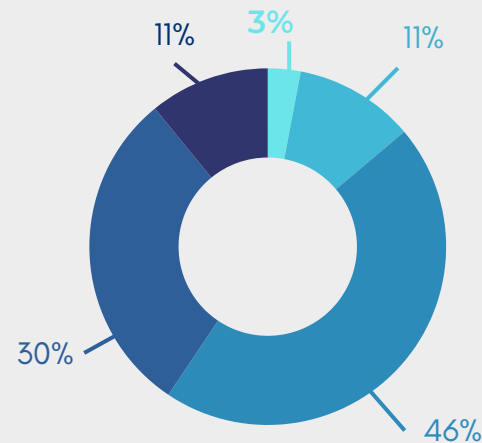
LARGE ENTERPRISE: 250 EMPLOYEES OR MORE



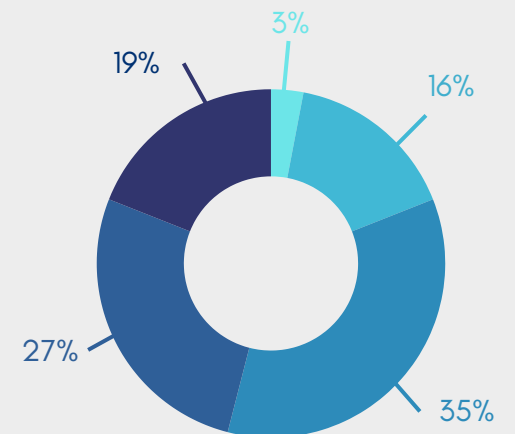
MEDIUM-SIZED ENTERPRISE: 50 TO 249 EMPLOYEES



SMALL ENTERPRISE: 10 TO 49 EMPLOYEES



MICRO-ENTERPRISE: 1 TO 9 EMPLOYEES

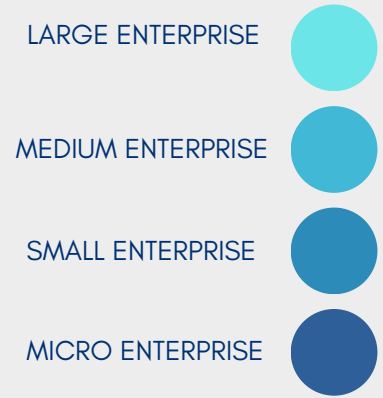


41%

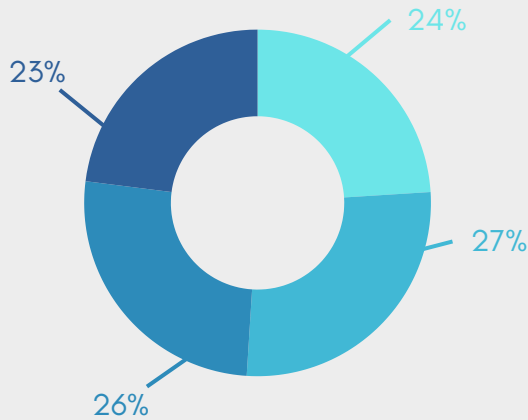
OF ALL BUSINESSES 41% ARE **NEUTRAL** THAT ENVIRONMENTAL IMPACT REDUCTION IS PART OF THEIR STRATEGIC PLAN/OBJECTIVES

QUESTION FOUR

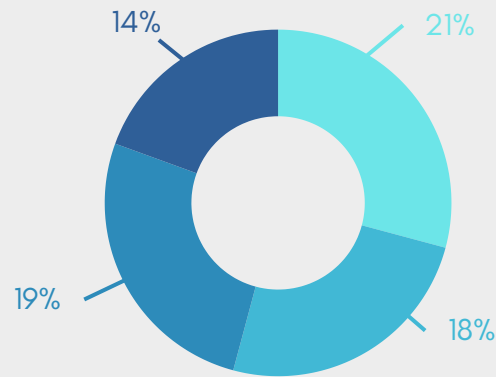
What steps are you taking, or do you plan to take, to reduce your environmental impact



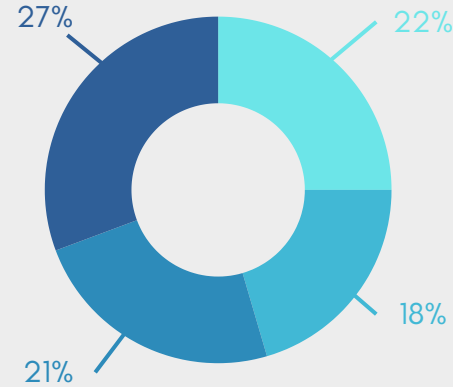
ENERGY EFFICIENCY



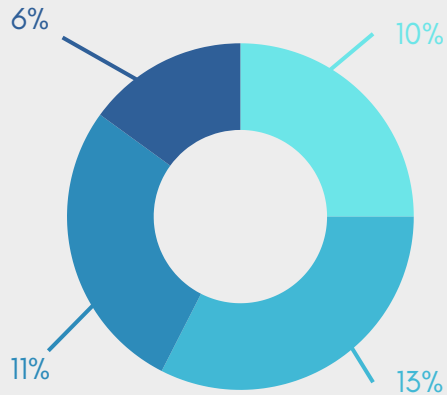
RENEWABLE ENERGY



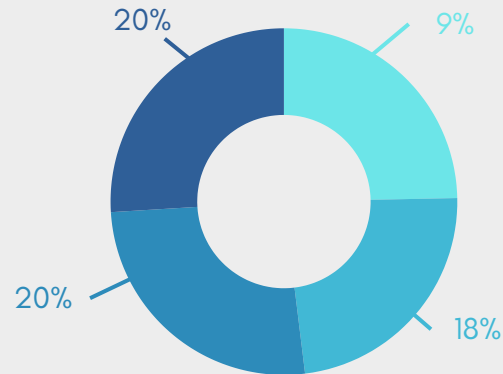
RESOURCE USE



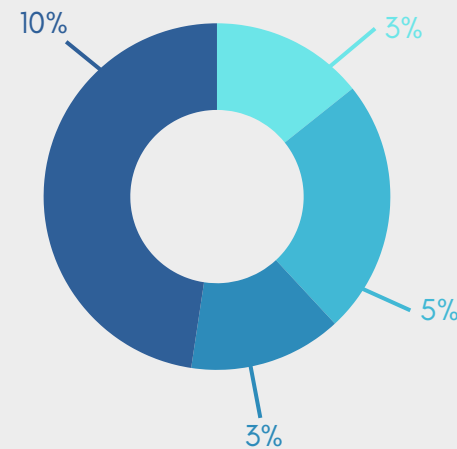
OFFSETTING



TRAVEL



FINANCIAL ASSISTANCE



25%

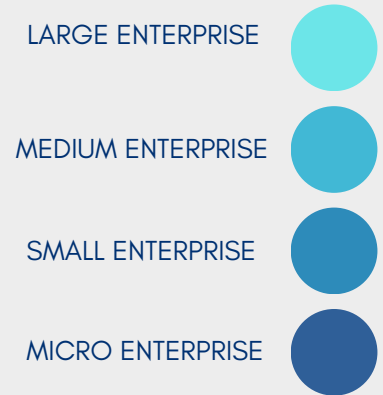
OF ALL BUSINESSES FIND THAT

ENERGY EFFICIENCY

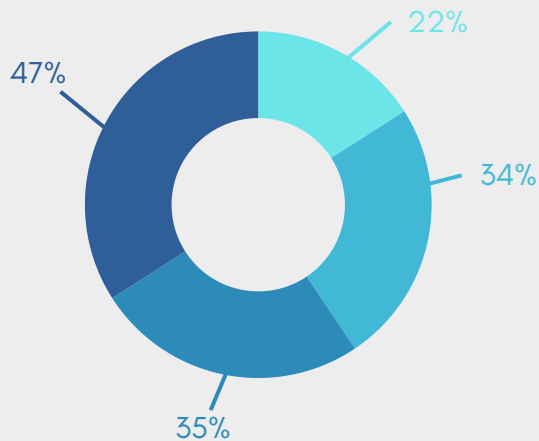
IS THE MOST COMMON STEP TO REDUCING ENVIRONMENTAL IMPACT

QUESTION FIVE

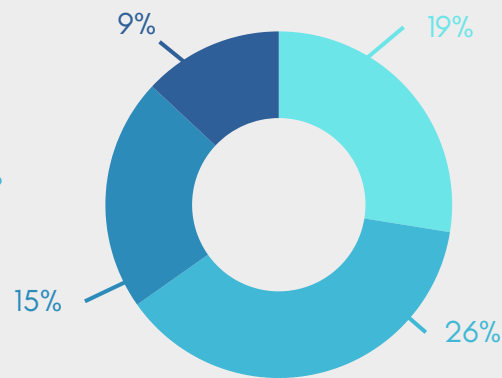
What help do you need to reduce your environmental impact?



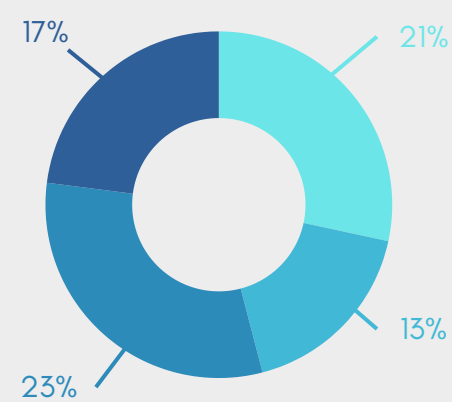
ADVICE, GUIDANCE & INFORMATION



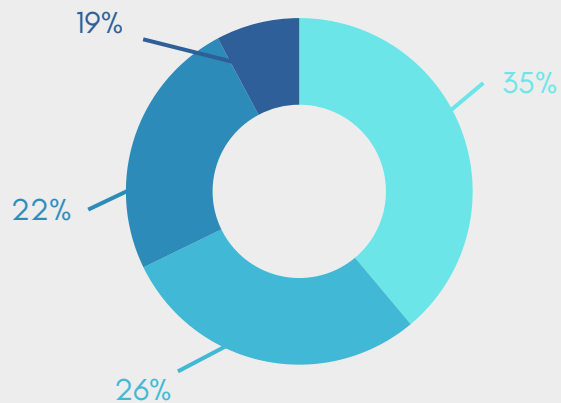
SKILLS TRAINING



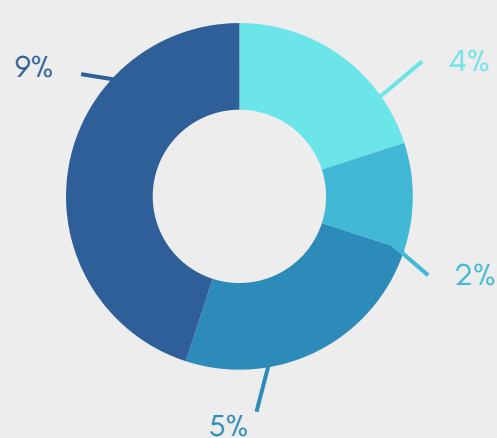
FINANCIAL ASSISTANCE



PARTNERSHIPS OR COLLABORATIONS



OTHER



33%

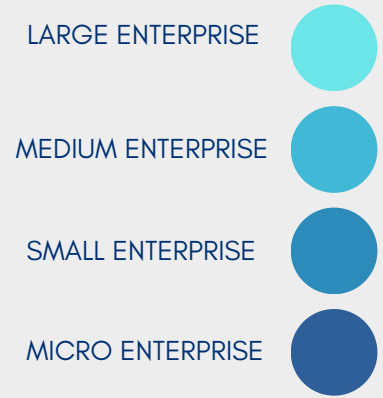
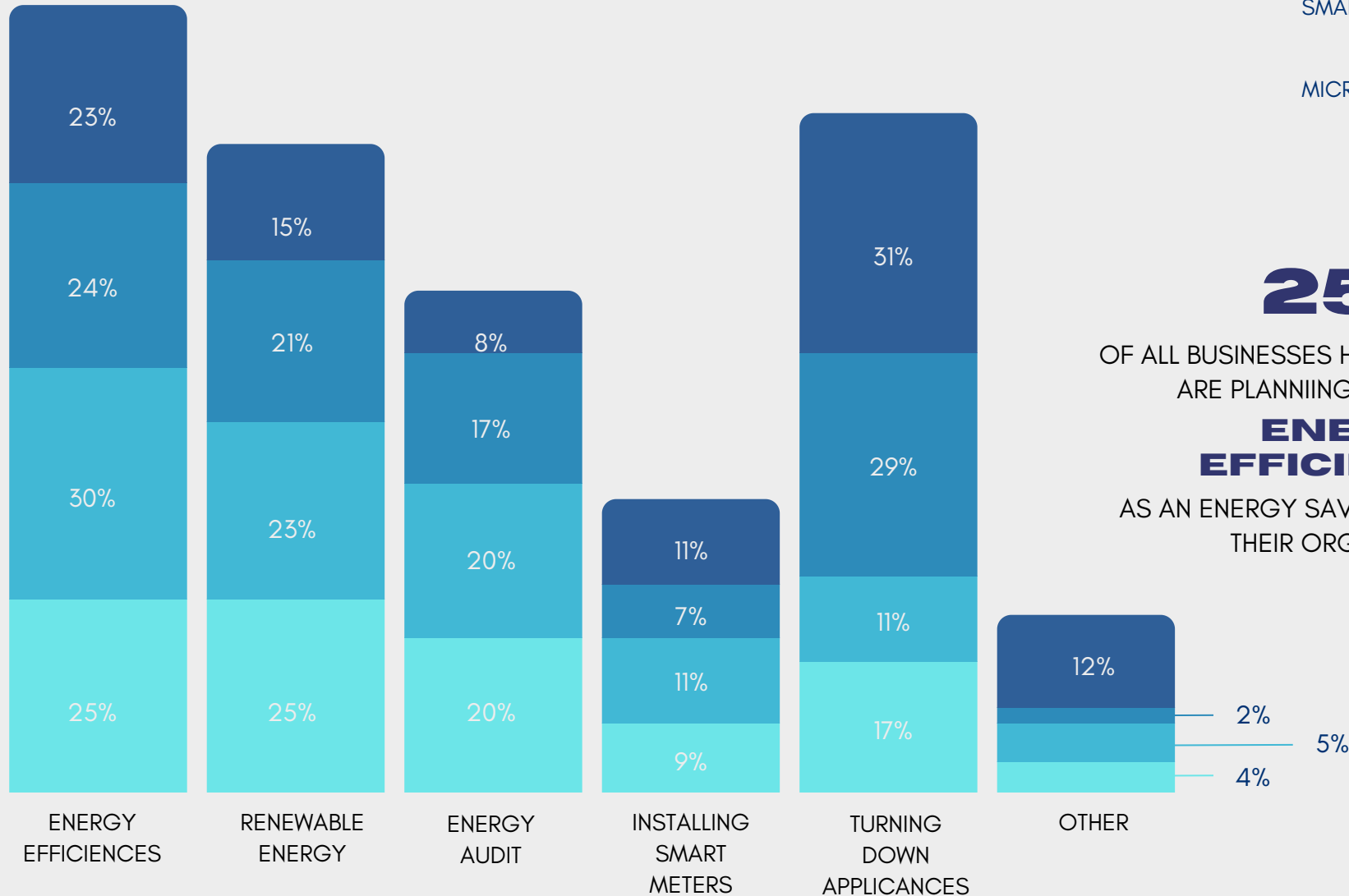
OF ALL BUSINESSES FIND THAT

**ADVICE,
GUIDANCE &
INFORMATION**

IS THE MOST HELPFUL IN HELPING TO
REDUCE THEIR ENVIRONMENTAL IMPACT

QUESTION SIX

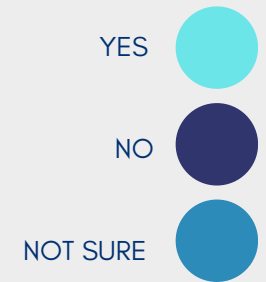
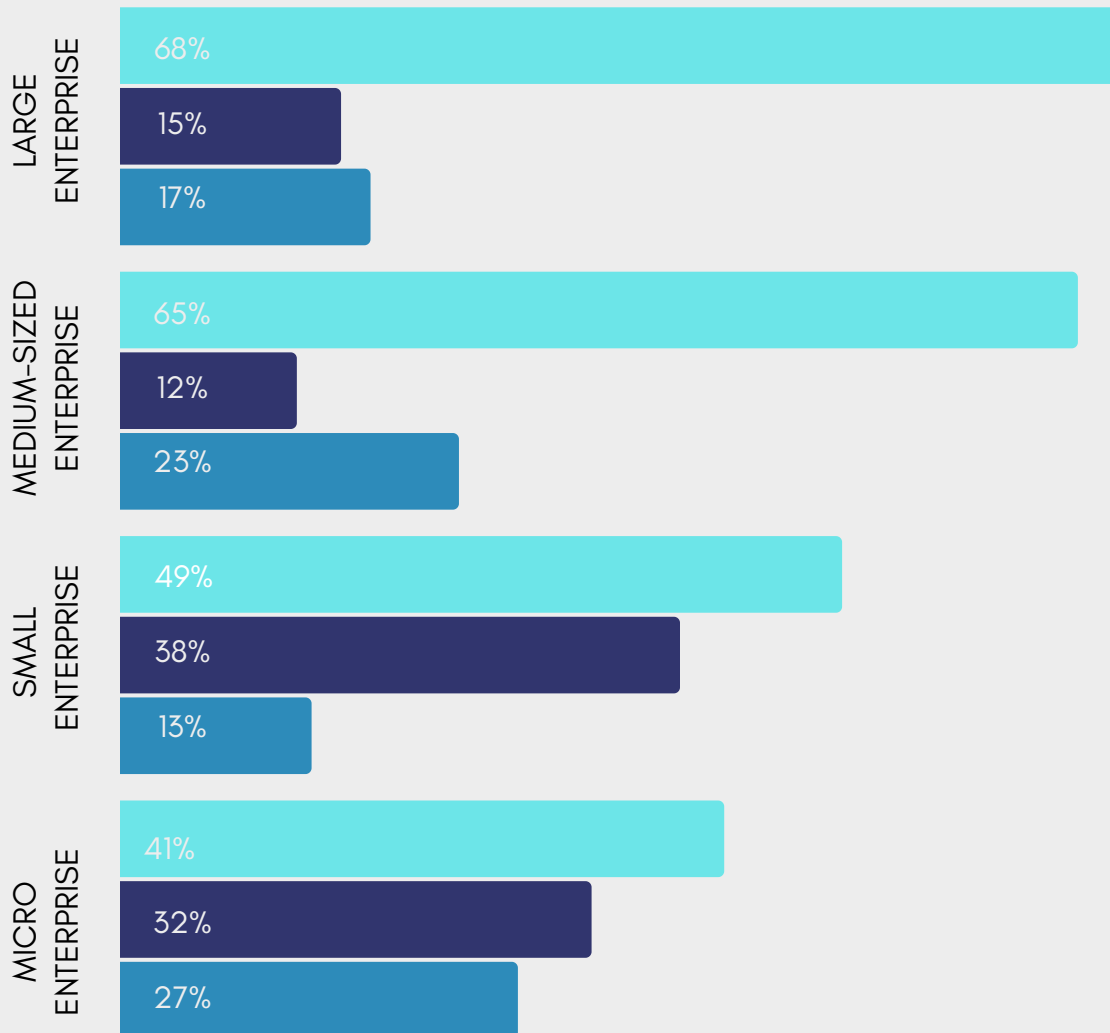
What energy-saving initiatives has your organisation implemented or is planning to do so?



25%
 OF ALL BUSINESSES HAVE IMPLEMENTED OR
 ARE PLANNING TO INTRODUCE
ENERGY EFFICIENCIES
 AS AN ENERGY SAVINGS INITIATIVE INTO
 THEIR ORGANISATION

QUESTION SEVEN

Do you have electric car charging points at or within 1km of your premises?



55%

OF ALL BUSINESSES

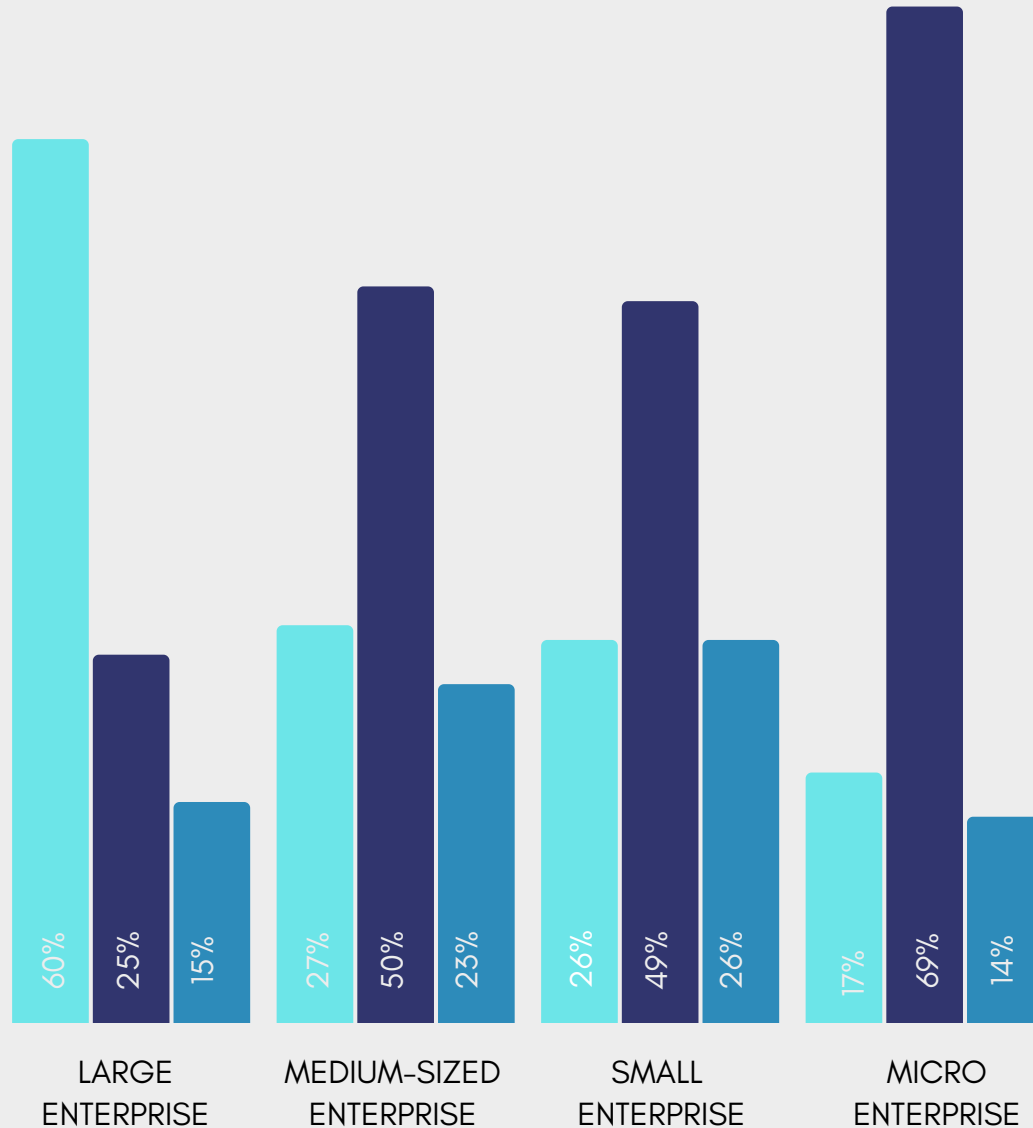
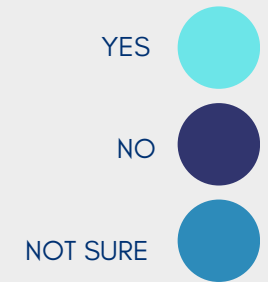
SAID THAT

THEY DO

HAVE ELECTRIC CAR CHARGING POINTS AT OR
WITHIN 1KM OF THEIR PREMISES

QUESTION EIGHT

Does your organisation operate a sustainable supply chain policy?

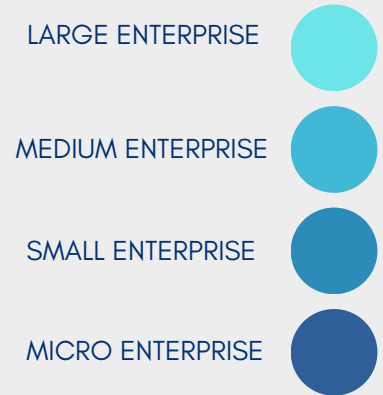


48%
OF ALL
BUSINESSES
SAID THAT
**THEY
DON'T**

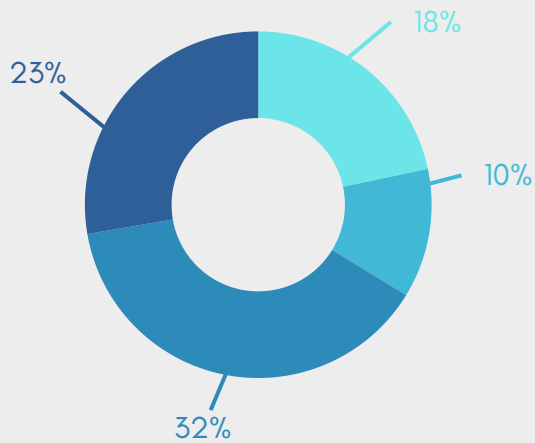
OPERATE A SUSTAINABLE SUPPLY CHAIN POLICY

QUESTION NINE

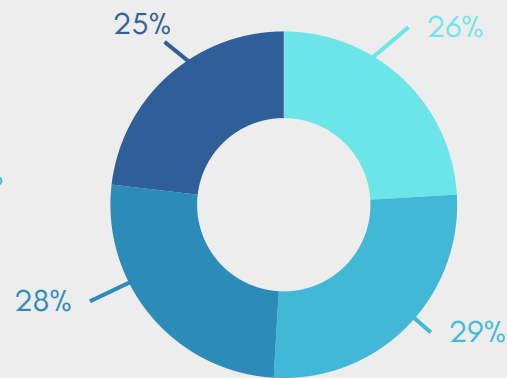
Does your organisation have a waste reduction and/or management policy?



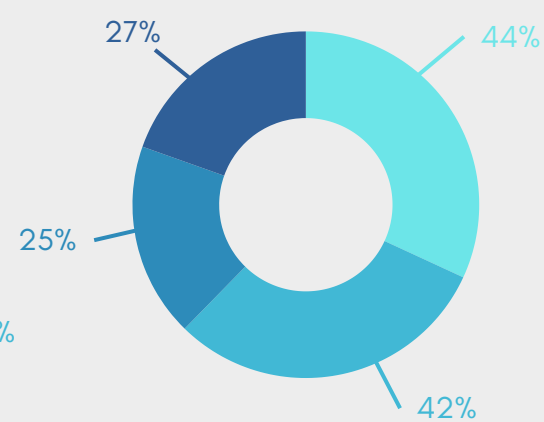
WASTE REDUCTION



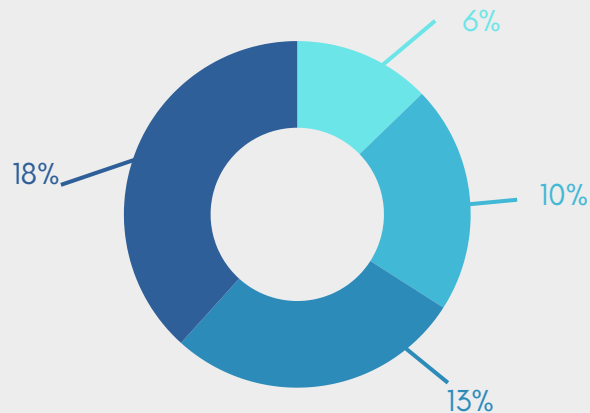
WASTE MANAGEMENT



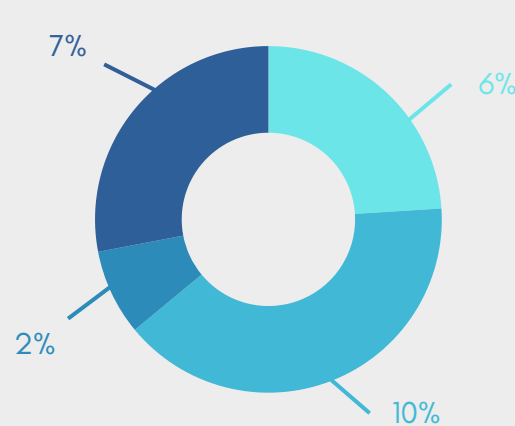
BOTH



NEITHER



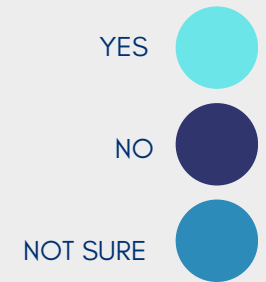
NOT SURE



34%
OF ALL BUSINESSES HAVE
BOTH
A WASTE REDUCTION AND WASTE
MANAGEMENT MANAGEMENT POLICY

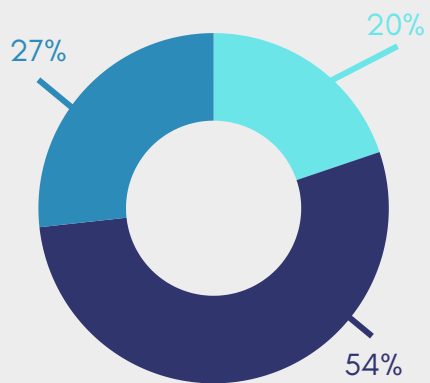
QUESTION TEN

Do you carbon offset?

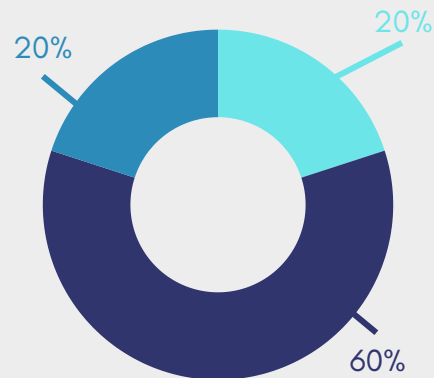


60%
OF ALL BUSINESSES SAY
THE DON'T
CARBON OFFSET IN THEIR COMPANY

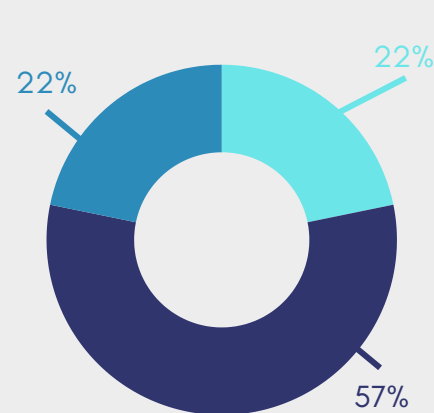
LARGE ENTERPRISE:
250 EMPLOYEES OR
MORE



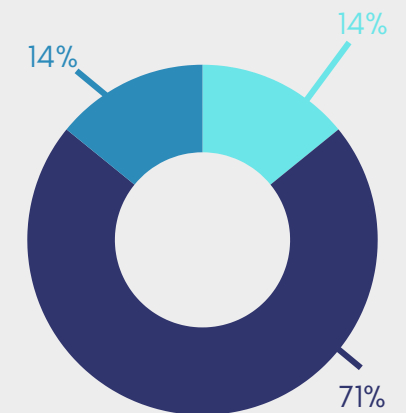
MEDIUM-SIZED
ENTERPRISE: 50 TO
249 EMPLOYEES



SMALL ENTERPRISE:
10 TO 49 EMPLOYEES

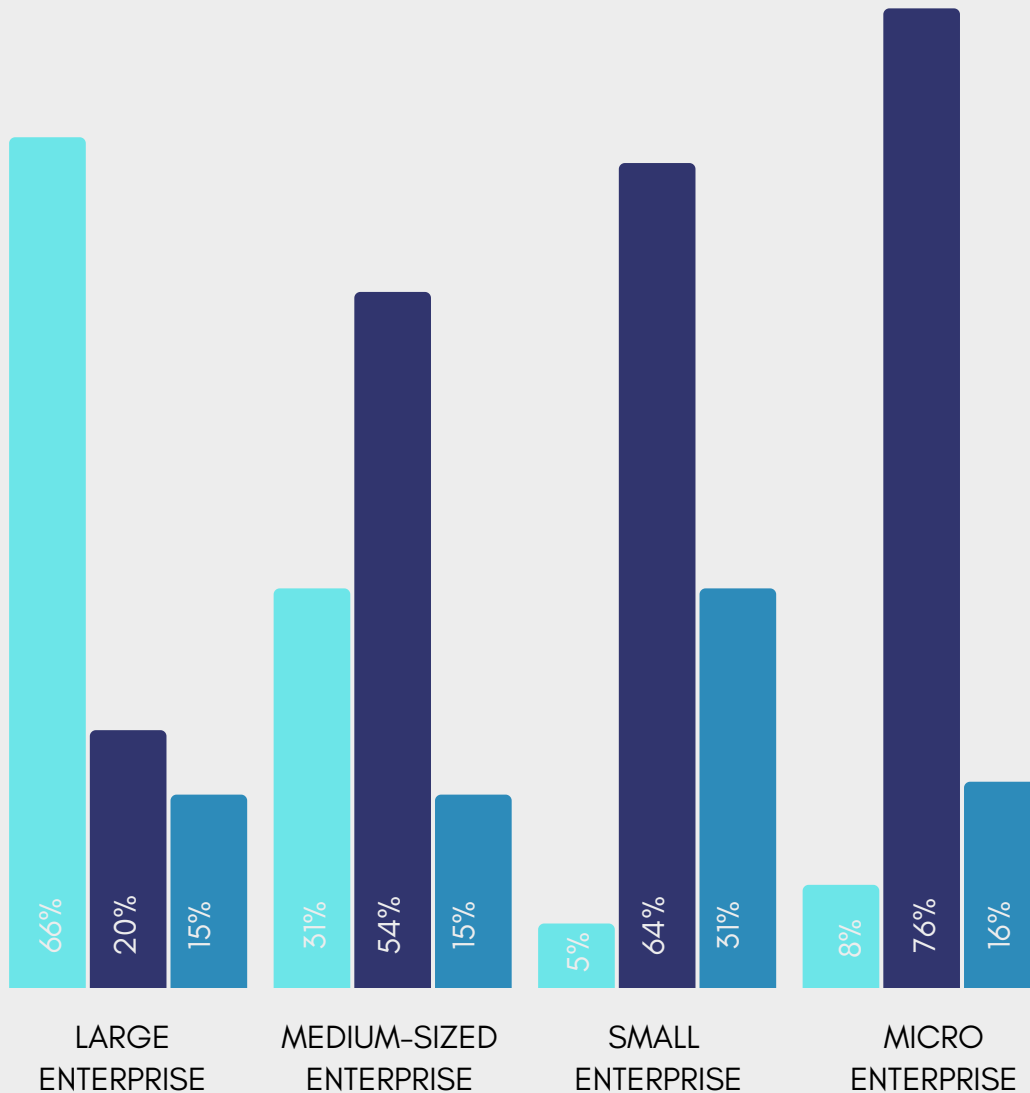
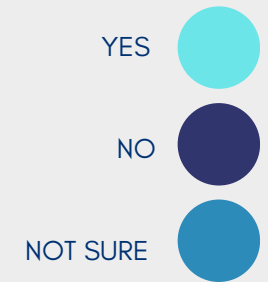


MICRO-ENTERPRISE:
1 TO 9 EMPLOYEES



QUESTION ELEVEN

Do you report on ESG in your Annual report?



52%

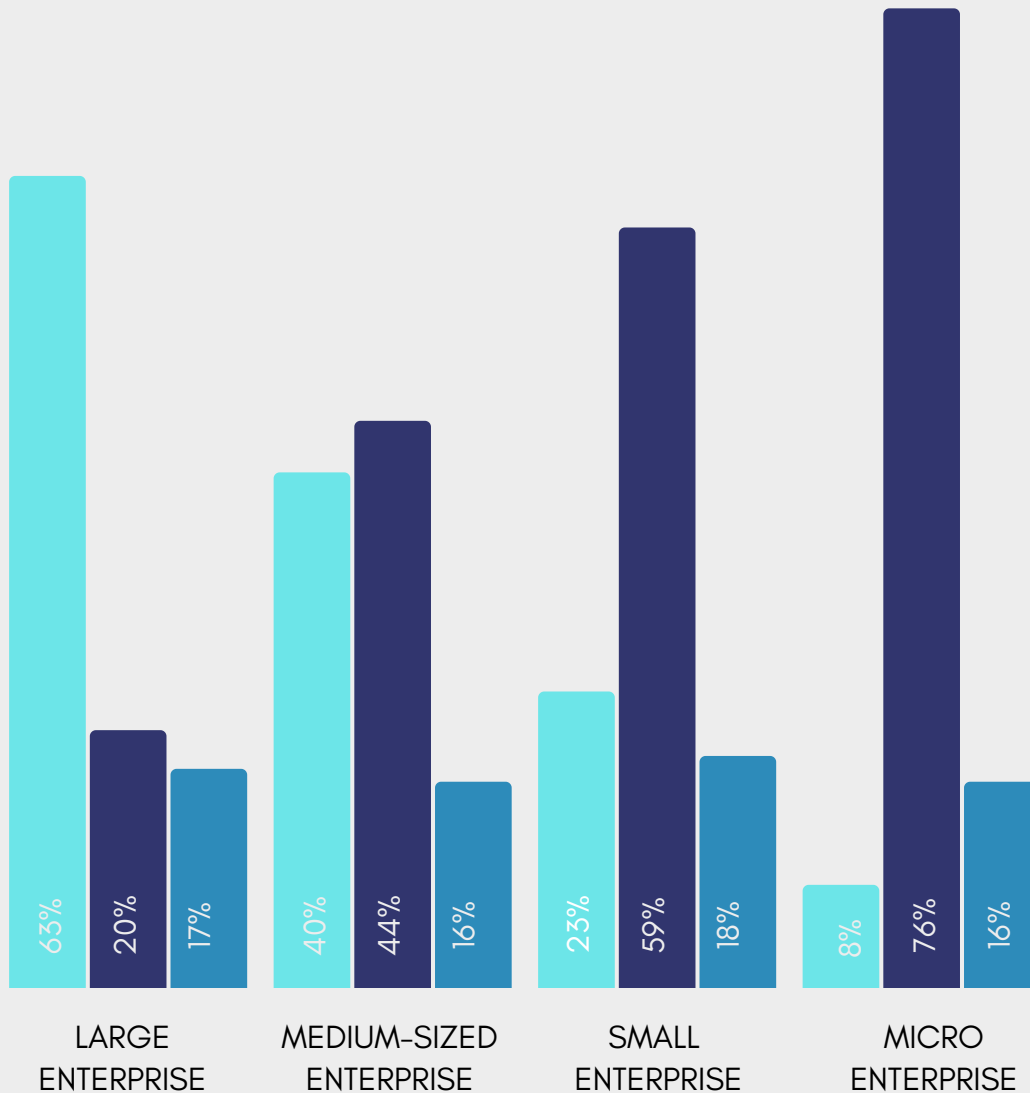
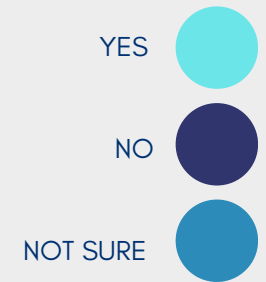
OF ALL
BUSINESSES
SAID THAT

**THEY
DON'T**

REPORT ON ESG IN THEIR ANNUAL REPORTS

QUESTION TWELVE

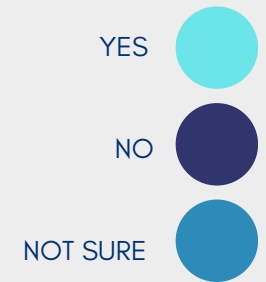
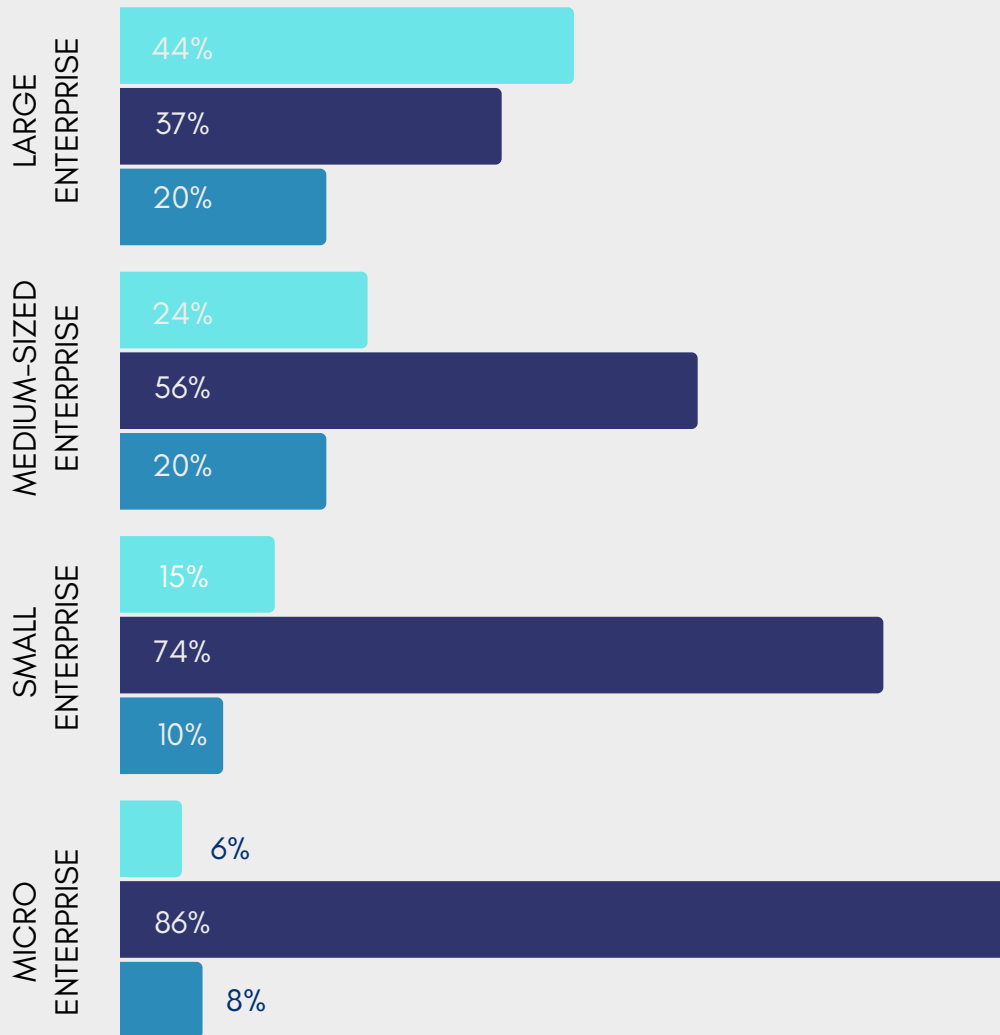
Have you measured your carbon footprint?



49%
OF ALL
BUSINESSES
SAID THAT
**THEY
HAVEN'T**
MEASURED THEIR CARBON FOOTPRINT

QUESTION THIRTEEN

Have you signed up for any established de-carbonisation initiatives?



63%

OF ALL
BUSINESSES

SAID THAT

**THEY
HAVEN'T**

SIGNED UP FOR ANY ESTABLISHED DE-
CARBONISATION INITIATIVES

QUESTION FOURTEEN

Do you have a climate change or sustainability champion (or a similar role)?

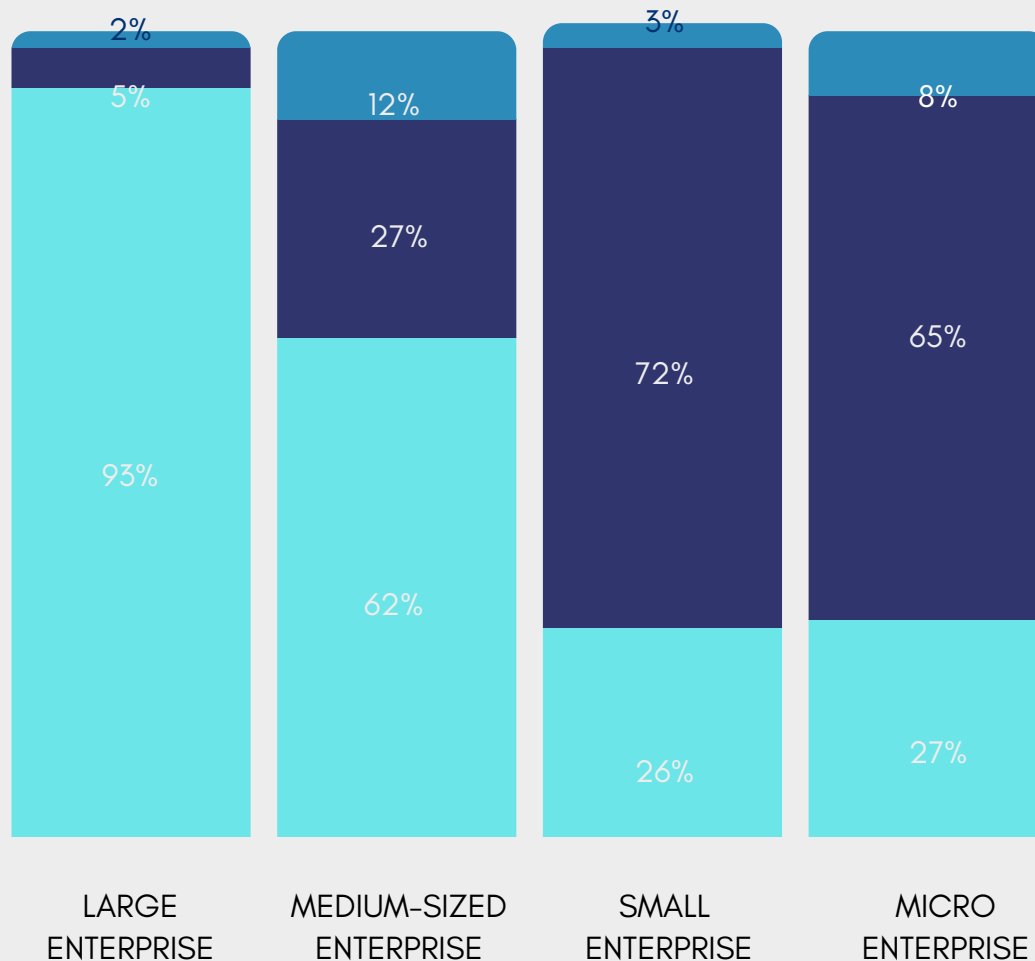
YES



NO



NOT SURE



52%

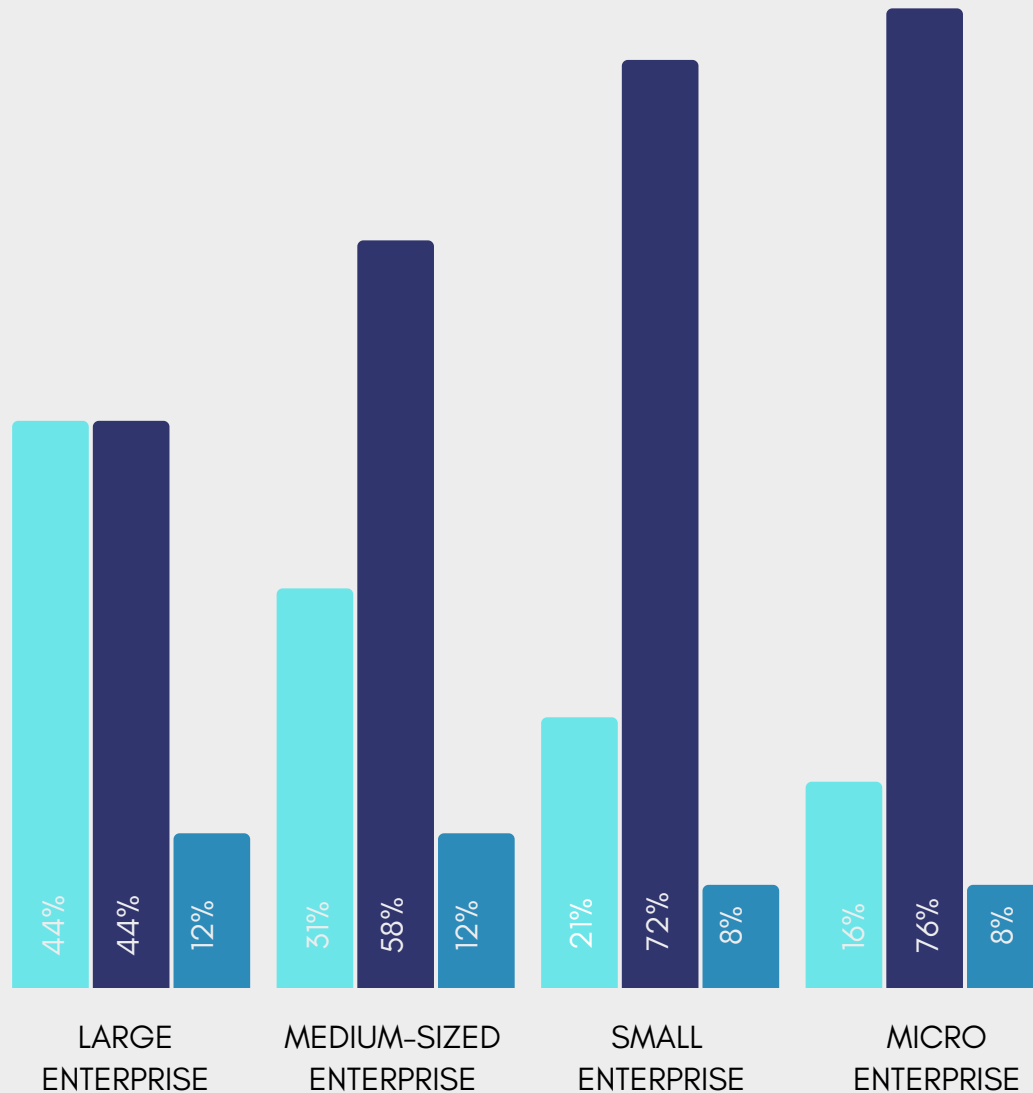
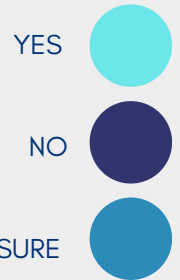
OF ALL
BUSINESSES
SAID THAT

**THEY
HAVE**

A CLIMATE CHANGE OR SUSTAINABILITY
CHAMPION (OR A SIMILAR ROLE)

QUESTION FIFTEEN

Does your organisation provide/offer any training and/or related to sustainability, net zero, or climate change?



62%

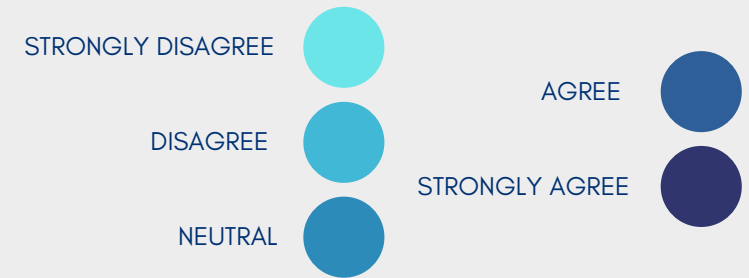
OF ALL
BUSINESSES
SAID THAT

**THEY
DON'T**

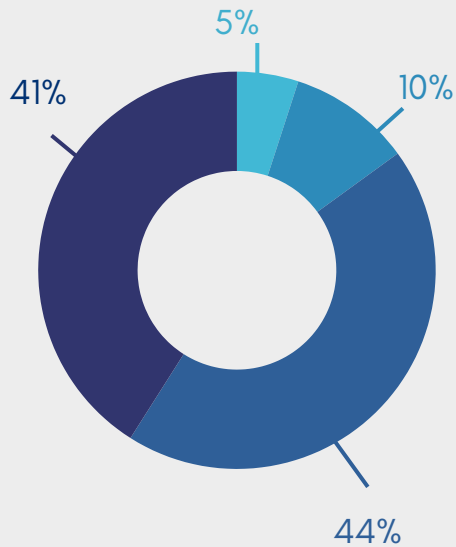
PROVIDE/OFFER ANY TRAINING AND/OR
RELATED TO SUSTAINABILITY, NET ZERO, OR
CLIMATE CHANGE

QUESTION SIXTEEN A

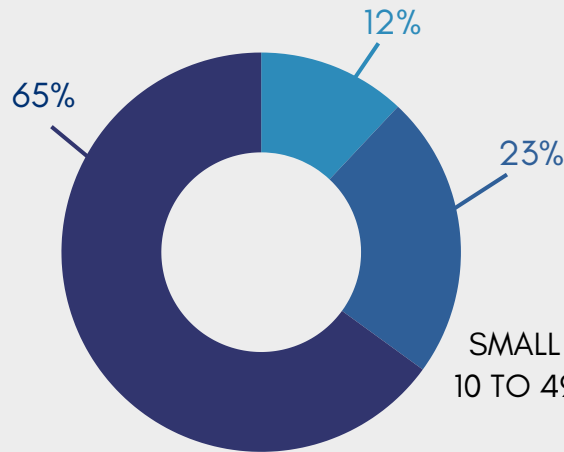
Do you agree that social responsibility is encouraged and developed within your organisation?



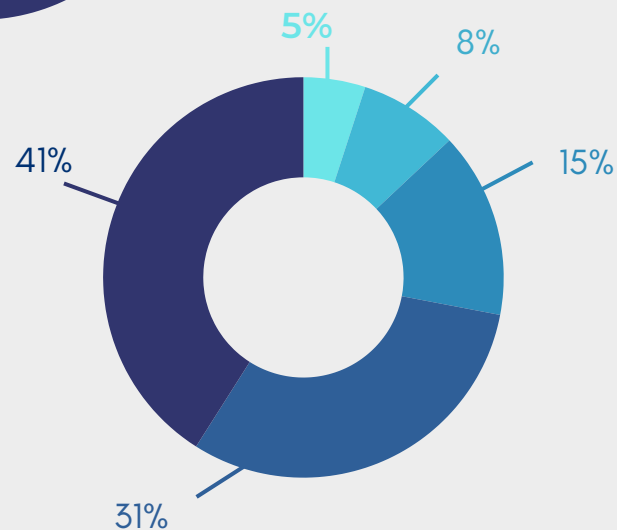
LARGE ENTERPRISE: 250 EMPLOYEES OR MORE



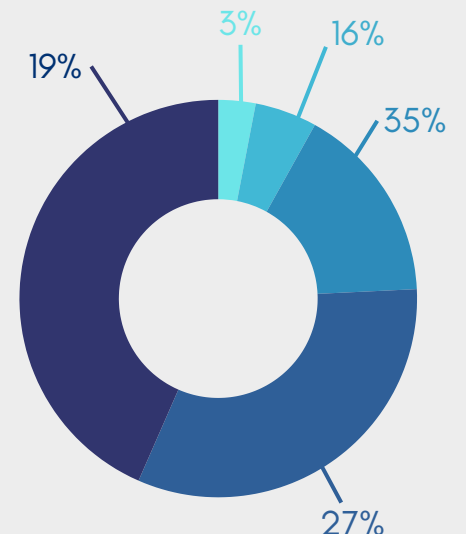
MEDIUM-SIZED ENTERPRISE: 50 TO 249 EMPLOYEES



SMALL ENTERPRISE: 10 TO 49 EMPLOYEES



MICRO-ENTERPRISE: 1 TO 9 EMPLOYEES



46%

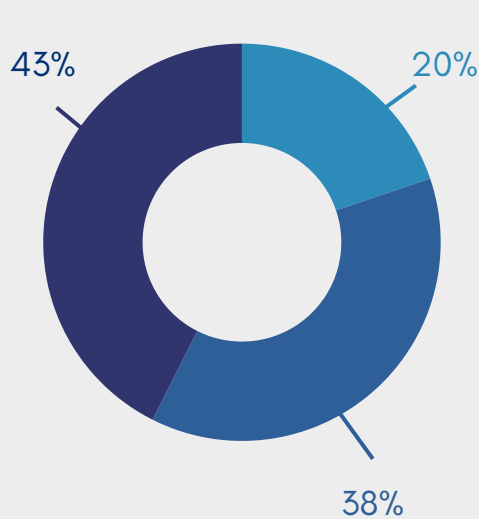
OF ALL BUSINESSES 46% **STRONGLY AGREE** THAT SOCIAL RESPONSIBILITY IS ENCOURAGED AND DEVELOPED WITHIN THEIR ORGANISATION

QUESTION SIXTEEN B

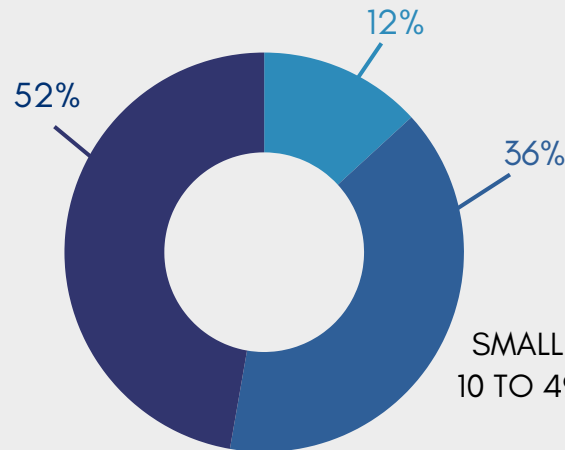
Do you agree that sustainability is encouraged and developed within your organisation?



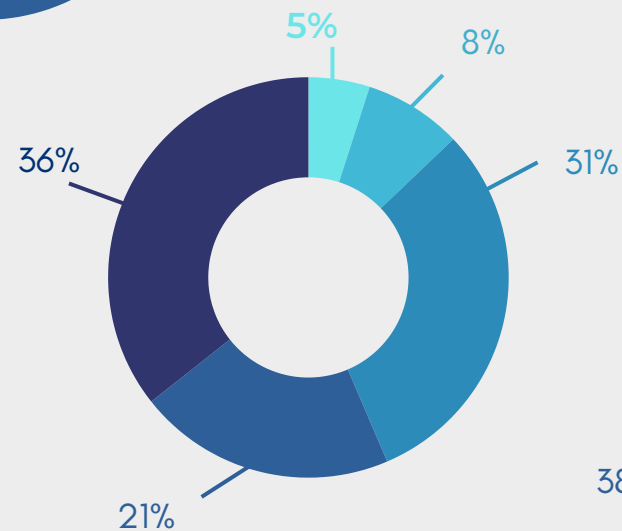
LARGE ENTERPRISE: 250 EMPLOYEES OR MORE



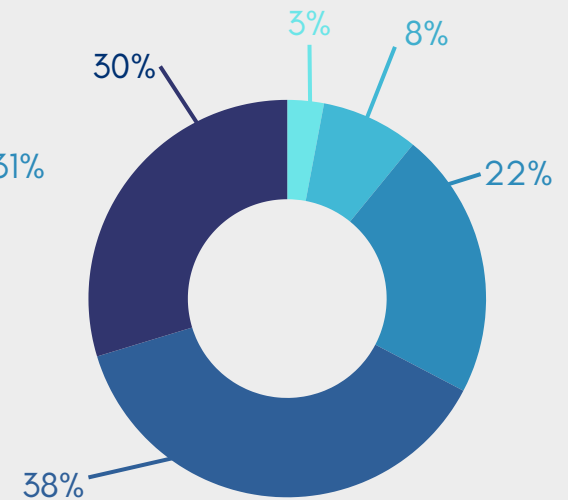
MEDIUM-SIZED ENTERPRISE: 50 TO 249 EMPLOYEES



SMALL ENTERPRISE: 10 TO 49 EMPLOYEES



MICRO-ENTERPRISE: 1 TO 9 EMPLOYEES

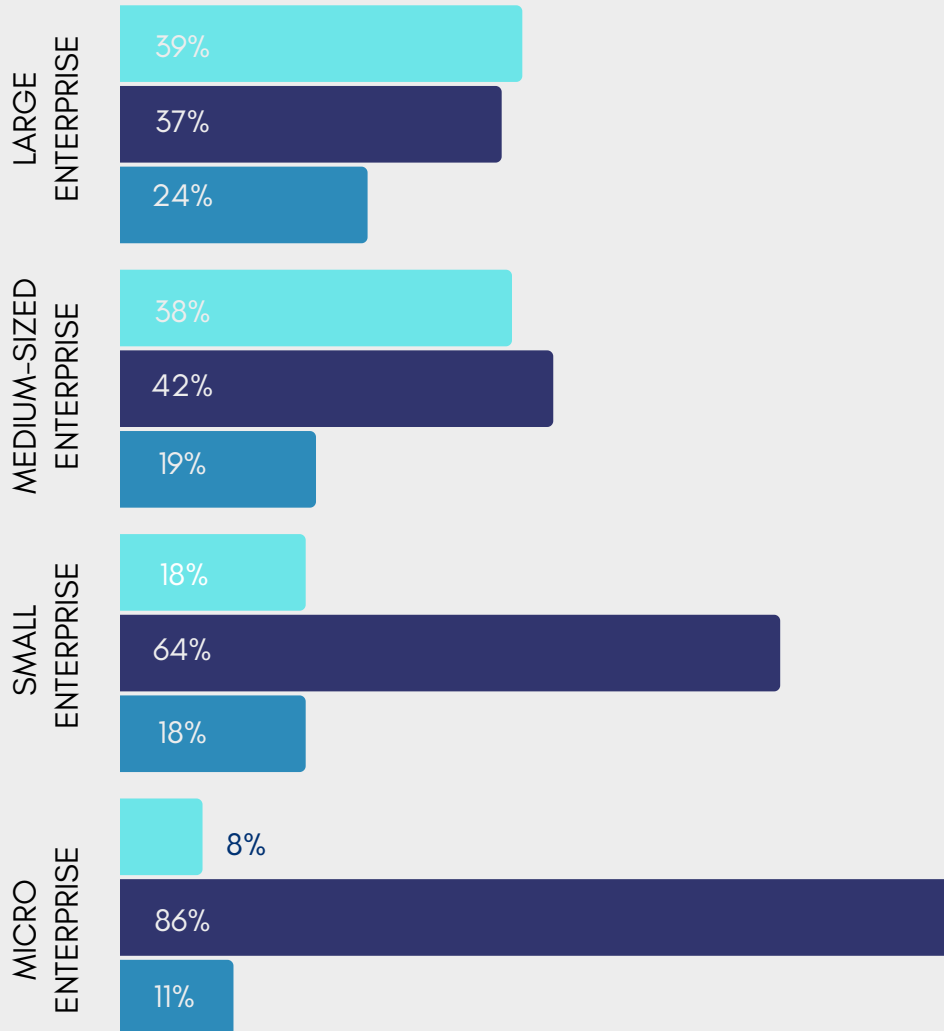
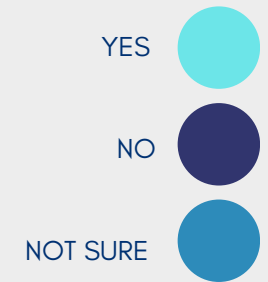


39%

OF ALL BUSINESSES, 39% **STRONGLY AGREE** THAT SUSTAINABILITY IS ENCOURAGED AND DEVELOPED WITHIN THEIR ORGANISATION

QUESTION SEVENTEEN

Do you have (or are working towards) any sustainability related accreditations?



56%

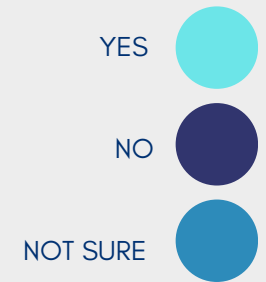
OF ALL
BUSINESSES
SAID THAT

**THEY
DON'T**

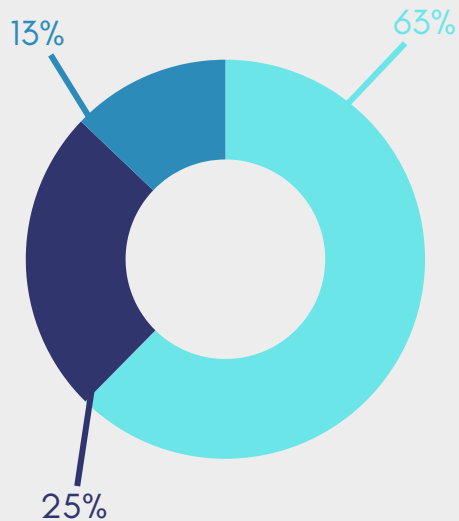
HAVE (OR ARE WORKING TOWARDS) ANY
SUSTAINABILITY RELATED ACCREDITATIONS

QUESTION EIGHTEEN

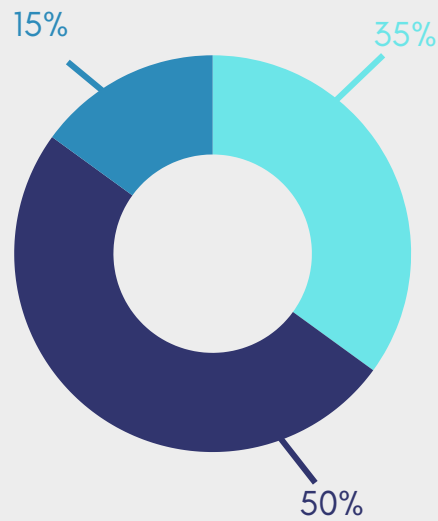
Have you made any changes to your governance structure or processes to better align your company's sustainability goals?



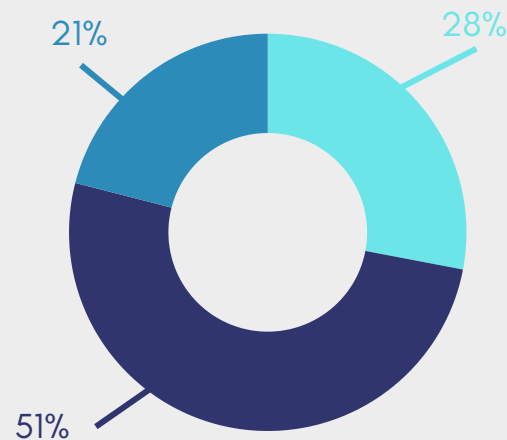
LARGE ENTERPRISE:
250 EMPLOYEES OR
MORE



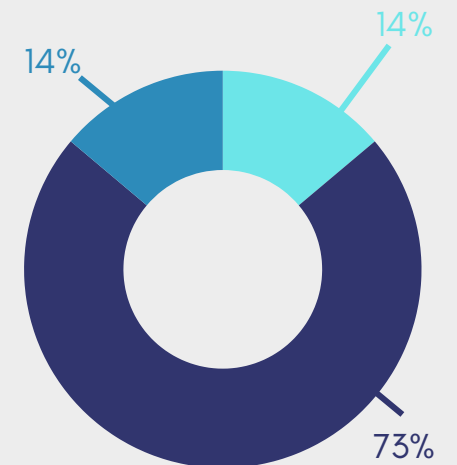
MEDIUM-SIZED
ENTERPRISE: 50 TO
249 EMPLOYEES



SMALL ENTERPRISE:
10 TO 49 EMPLOYEES



MICRO-ENTERPRISE:
1 TO 9 EMPLOYEES



49%

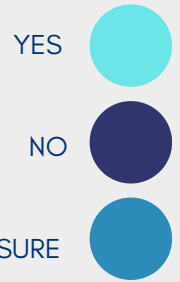
OF ALL BUSINESSES SAY

THEY HAVEN'T

MADE ANY CHANGES TO THEIR GOVERNANCE
STRUCTURE OR PROCESSES TO BETTER ALIGN
THEIR COMPANY'S SUSTAINABILITY GOALS

QUESTION NINETEEN

Do you communicate your sustainability activity to external audiences (e.g., investors, customers, media)?



60%

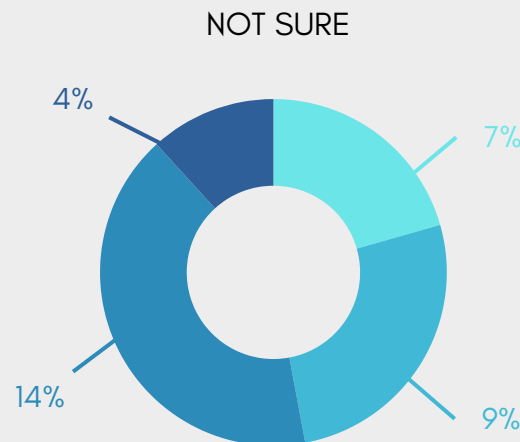
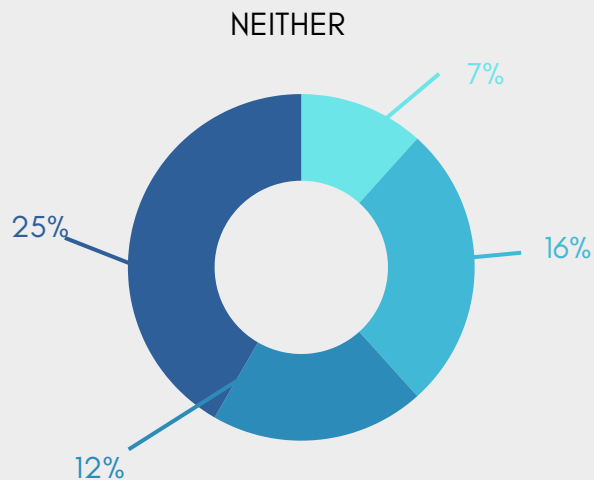
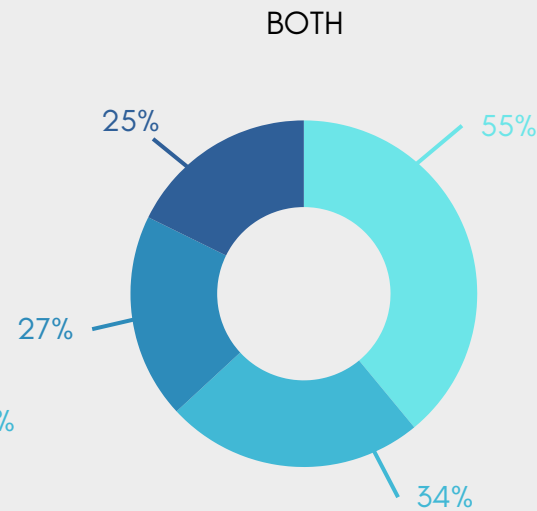
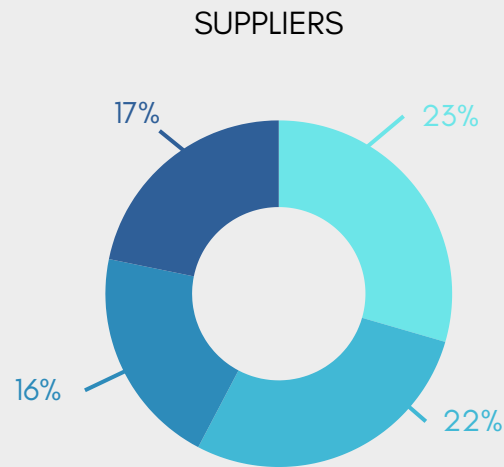
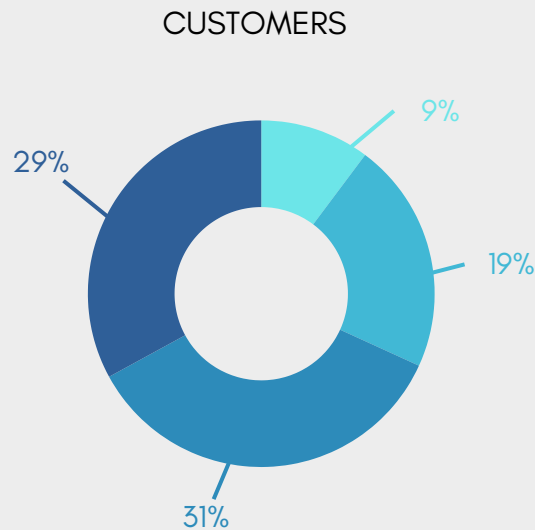
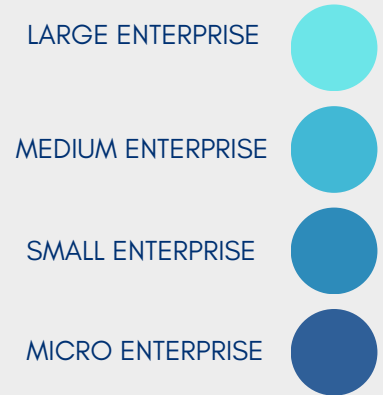
OF ALL
BUSINESSES
SAID THAT

THEY DO

COMMUNICATE THEIR SUSTAINABILITY
ACTIVITY TO EXTERNAL AUDIENCES (E.G.,
INVESTORS, CUSTOMERS, MEDIA)

QUESTION TWENTY

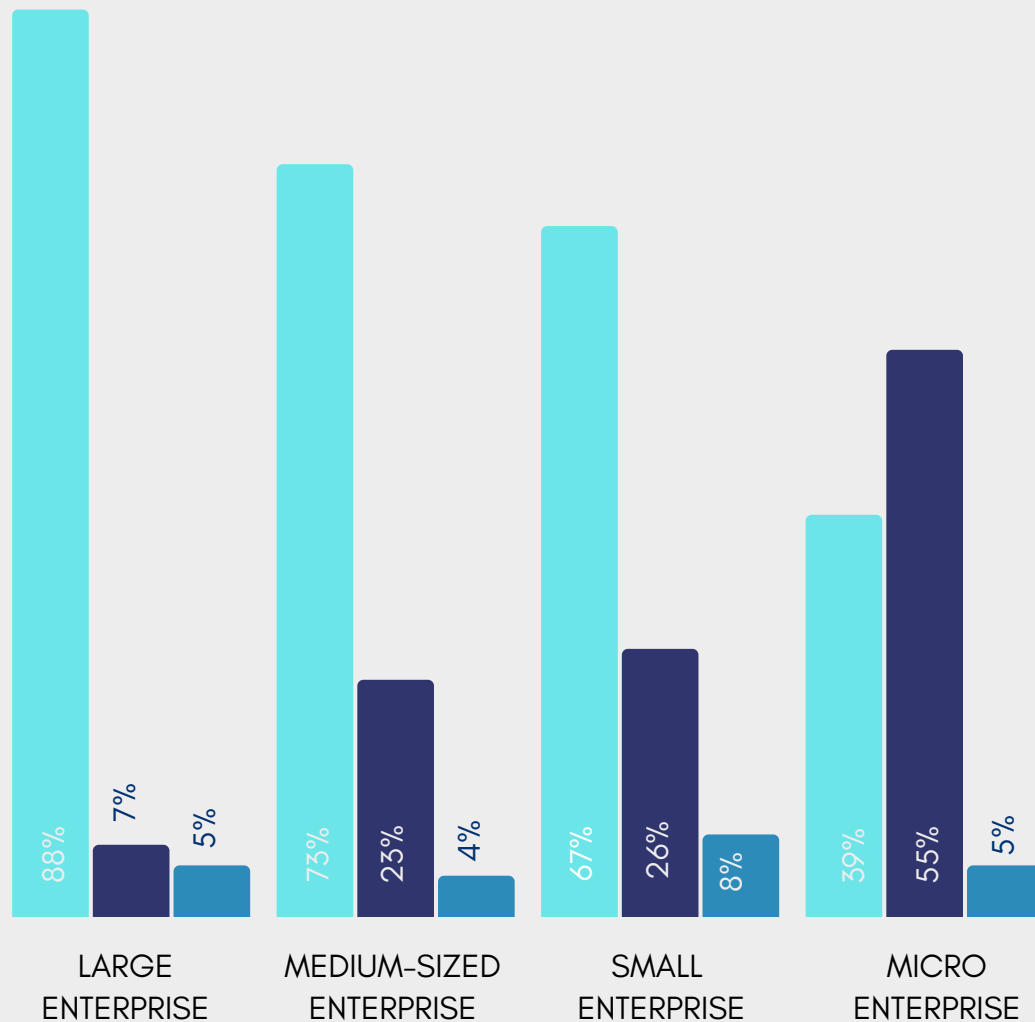
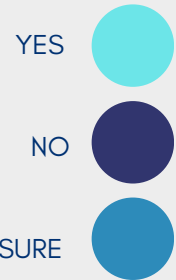
Does your organisation influence customers and suppliers to be more sustainable?



35%
OF ALL BUSINESSES HAVE
BOTH
CUSTOMERS AND SUPPLIERS
TO BE MORE SUSTAINABLE

QUESTION TWENTY-ONE

Does your organisation have a policy that includes family commitment, childcare subsidies, parental leave, and/or care facilities?



67%

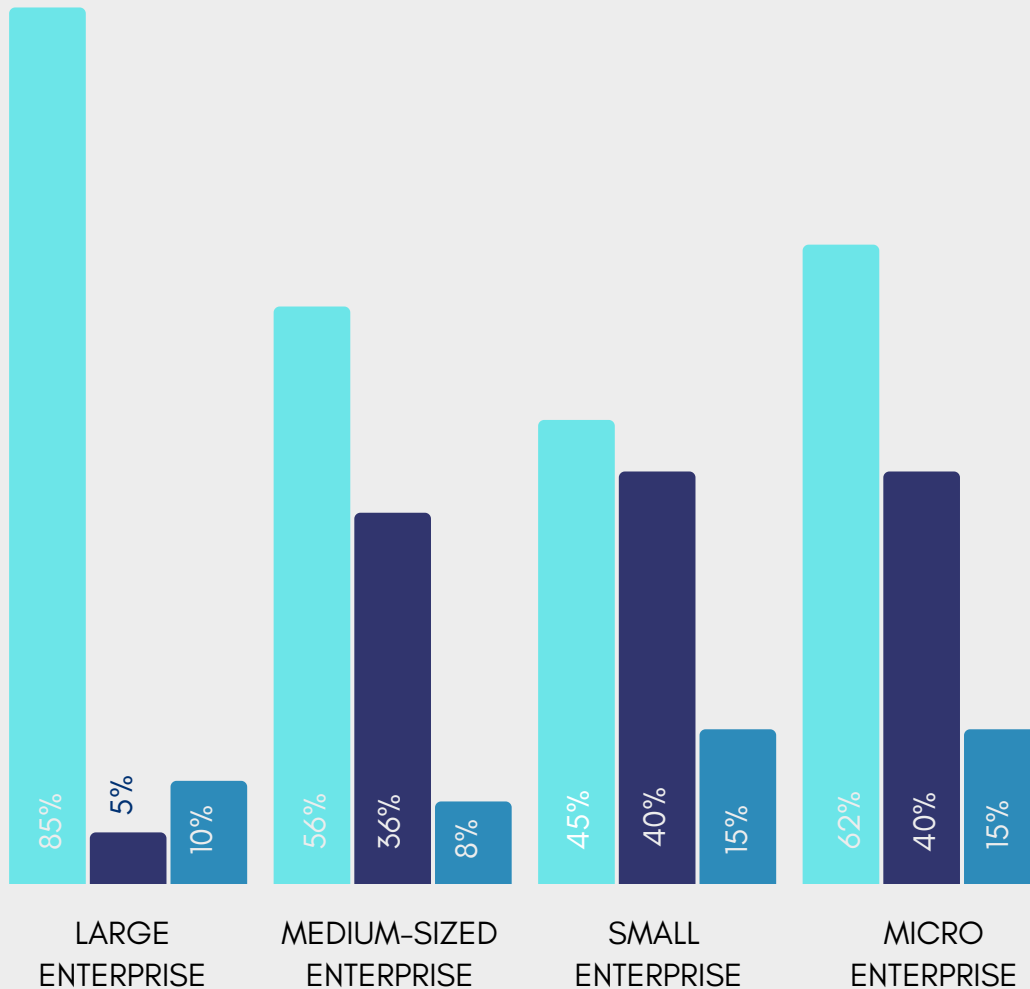
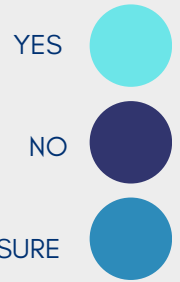
OF ALL
BUSINESSES
SAID THAT

THEY DO

HAVE A POLICY THAT INCLUDES FAMILY
COMMITMENT, CHILDCARE SUBSIDIES,
PARENTAL LEAVE, AND/OR CARE FACILITIES

QUESTION TWENTY-TWO

Does your organisation have a policy in place for supporting charities?



63%

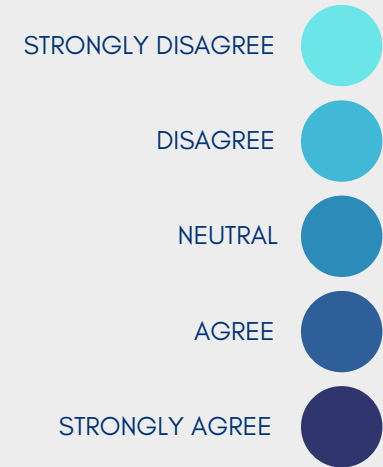
OF ALL
BUSINESSES
SAID THAT

THEY DO

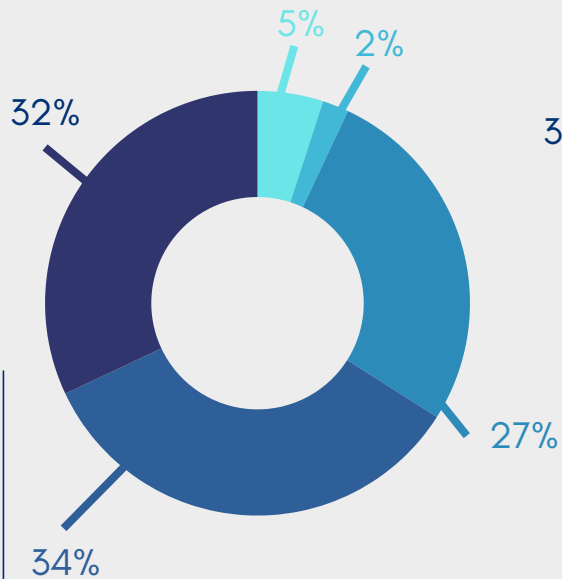
HAVE A POLICY IN PLACE FOR SUPPORTING
CHARITIES

QUESTION TWENTY-THREE

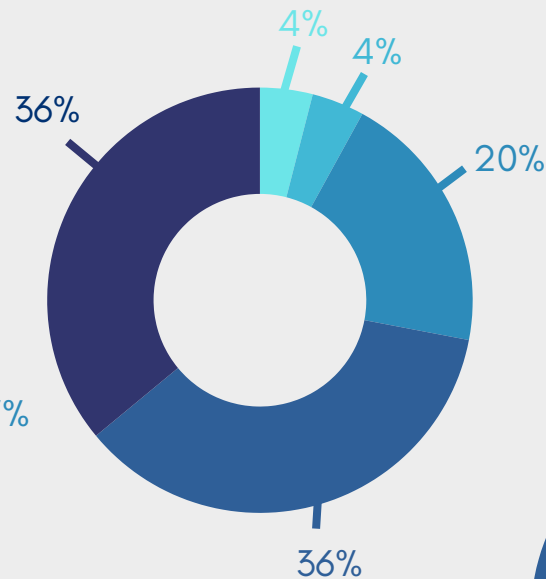
Do you agree that you measure the social impact of your business (e.g., employee satisfaction, community engagement)?



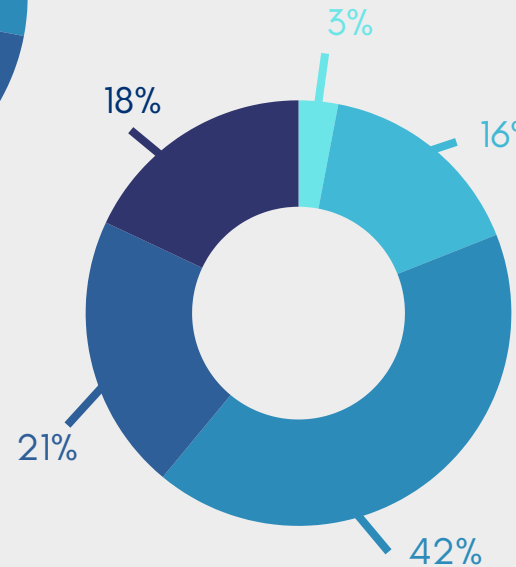
LARGE ENTERPRISE: 250 EMPLOYEES OR MORE



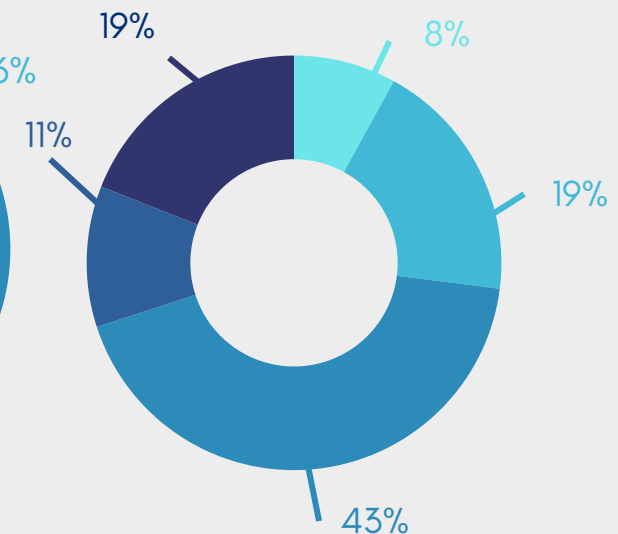
MEDIUM-SIZED ENTERPRISE: 50 TO 249 EMPLOYEES



SMALL ENTERPRISE: 10 TO 49 EMPLOYEES



MICRO-ENTERPRISE: 1 TO 9 EMPLOYEES

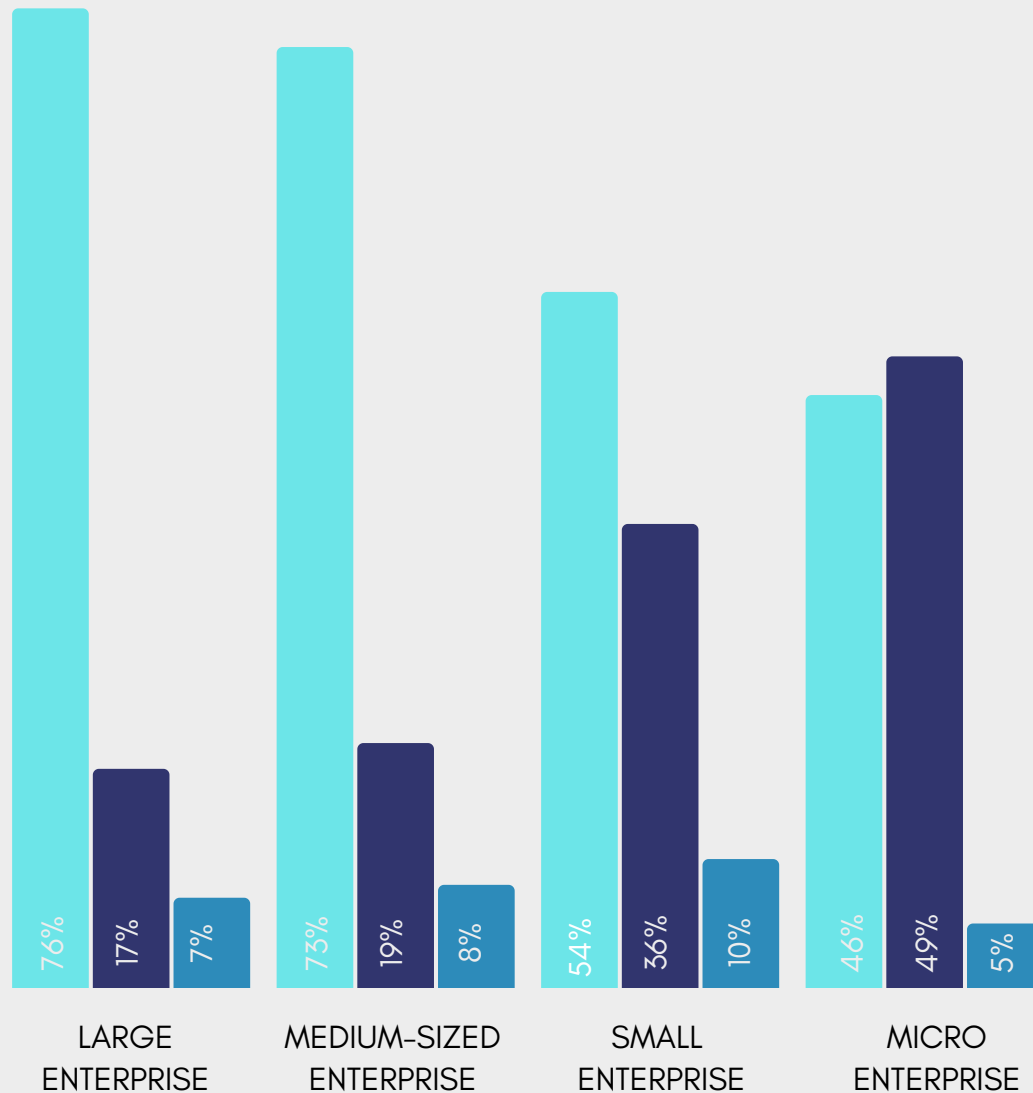
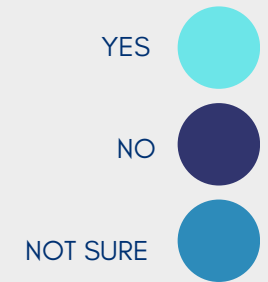


34%

OF ALL BUSINESSES 34% ARE **NEUTRAL** ABOUT MEASURING THE SOCIAL IMPACT OF THEIR BUSINESS

QUESTION TWENTY-FOUR

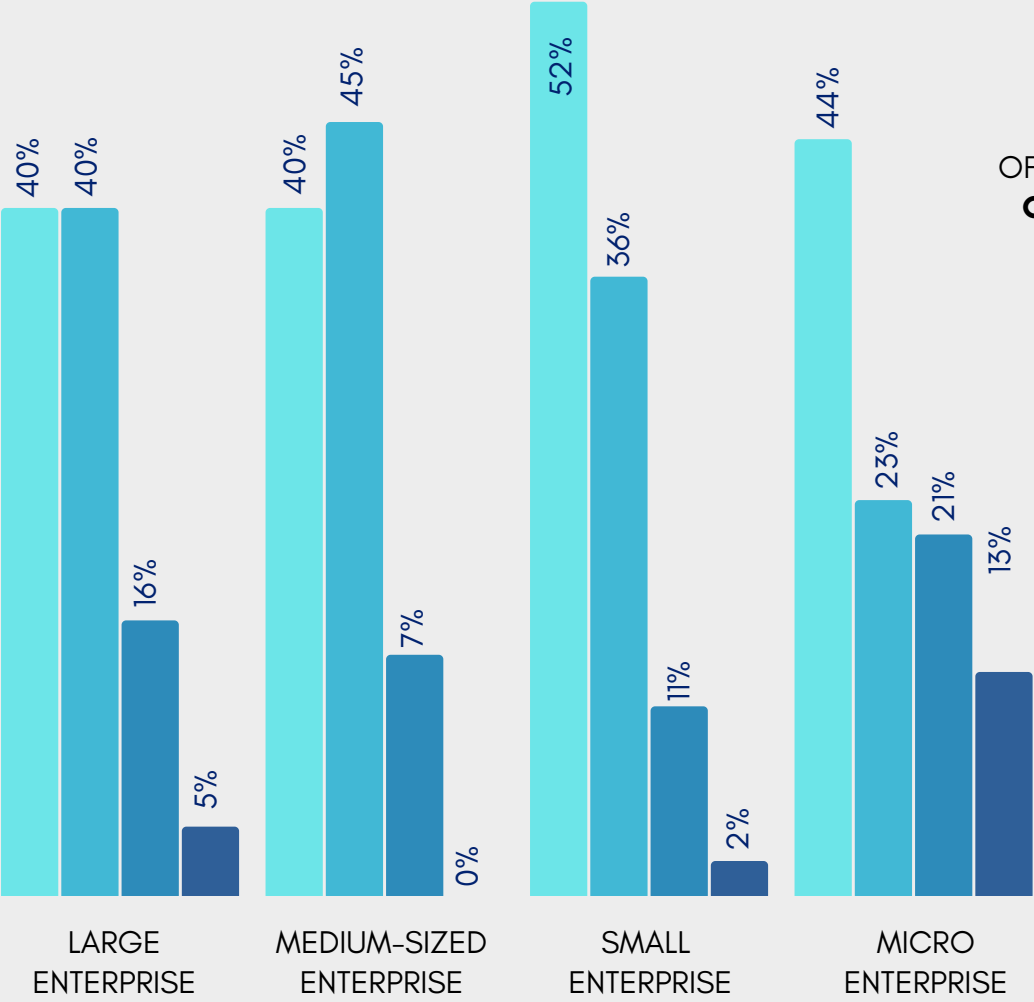
Does your organisation provide support to your local community, such as funding a community bus or sponsoring/running a community event?



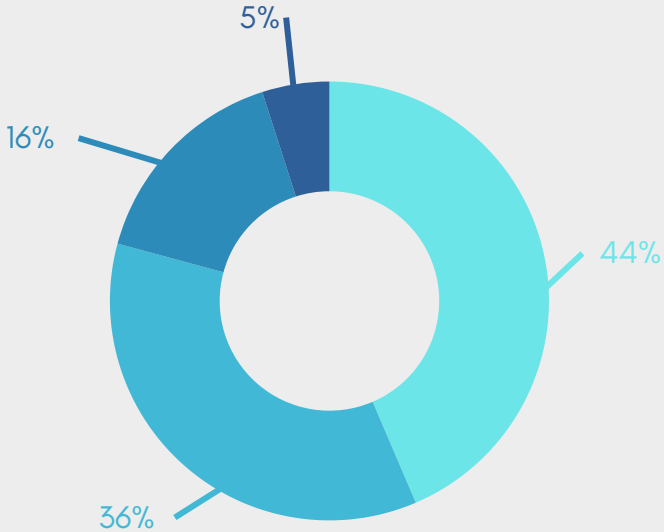
62%
OF ALL BUSINESS
SAID THAT
**THEY
HAVE**
PROVIDED SUPPORT TO THEIR LOCAL
COMMUNITY

QUESTION TWENTY-FIVE

Who is involved in the governance of your organisation?



44%
OF ALL BUSINESS SAY **THE BOARD OF DIRECTORS** GOVERN THEIR ORGANISATION



- BOARD OF DIRECTORS
- EXECUTIVE TEAM
- ALL EMPLOYEES
- OTHER