



# BEST USE OF TECHNOLOGY

This award recognises organisations that have fully exploited the range of technology available to them to grow their business.

Entrants for this award must demonstrate how they have used the power of technology to transform their business.

## **The judges will be looking at:**

- The range of technology used in conducting day to day business
- How technology has improved the businesses processes and efficiency
- The use of technology to improve customer service and engagement
- How the above practices influence the organisations supply chain

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