

Windsor Debates

ARTIFICIAL INTELLIGENCE AS A FORCE FOR GOOD

Friday 15th March 2024

Peter Heneghan is an acclaimed communications expert with significant experience at BBC News, Channel 4, BuzzFeed, and 10 Downing Street.

Notably, he served as the UK Government head of the digital communications profession for three and a half years, playing a critical role in the country's response to the Covid-19 pandemic. Under his leadership, digital communications across departments became more editorial, direct, audience-first, empathetic, and data-driven.

In Spring 2023, he launched The Future Communicator, an agency specialising in AI and digital communications/marketing for leaders and their organisations.

Peter is a renowned digital campaigns and crisis communicator, recognised with the Cannes Lions Grand Prix award.



PETER HENEGHAN

Co-Founder

The Future Communicator



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Dr Clare Walsh is the Director of Education at the Institute of Analytics. She is one of the leading voices in data analytics and AI with her mission at the IoA to support people to feel empowered by technology and feel the benefits of it.

Having worked in education and assessment, after writing 20 globally best selling books, she retrained in Web Science. She has published peer reviewed papers and specialises in data ethics, advising governments at home and internationally on their AI policy.



DR CLARE WALSH

Director of Education

Institute of Analytics



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Klaus Dodds is a political geographer who took degrees in Geography and Political Science, with a PhD from the University of Bristol in 1994. After taking up a lectureship at the University of Edinburgh, he joined Royal Holloway University of London. He is currently Executive Dean of the School of Life Sciences and since 2005 a Professor of Geopolitics. Klaus is a former winner of the Philip Leverhulme Prize and a Fellow of the Academy of Social Sciences. Beyond Royal Holloway, he has been a trustee of the Royal Geographical Society and held visiting fellowships at the St Cross and St John Colleges, University of Oxford. He remains an Hon. Fellow of British Antarctic Survey.

Klaus is currently editor in chief of *Territory Politics Governance*, which is published by the Regional Studies Association. His academic interests include geopolitics and governance, the polar regions and border disputes. His latest books include *Border Wars* (Penguin 2022 which has been translated into many languages), *Ice Humanities* (a coedited collection for Manchester University Press) and a forthcoming co-authored book on *The End of the Arctic?* for Yale University Press.

He has served as a specialist adviser to the UK Parliament and advises various international organisations and supranational bodies such as the European Parliament and NATO.



KLAUS DODDS

Executive Dean of the School of Life Science and Environment
and Professor of Geopolitics
Royal Holloway University of London

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Joanna trained as a dispute resolution lawyer qualifying as a solicitor in 1992 and joining IBB in 1999.

During her career at IBB Joanna has worked in a number of roles including head of technology and information services; compliance partner; deputy MLRO; COLP; and operations director.

Joanna completed an MBA at Cranfield School of Management in 2008.

As Managing Partner, Joanna is responsible for the firm's strategic direction, attracting and retaining exceptional people and making sure the firm is ready to deliver the highest standards of client service in a fast changing world.

Outside of work, Joanna is a keen horse rider and enjoys spending time with her family and two cats.



JOANNA DEBIASE LLB MBA

Managing Partner

IBB Law LLP



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Martha is the current President of the British Chambers of Commerce, an entrepreneur and internet activist. Martha became a cross-bench peer in the UK House of Lords in March 2013. In March 2014, she was appointed Chancellor of the Open University. Martha is a director of Twitter and chairperson of WeTransfer where she helped them reach B-Corp Status. She is also a non-executive director of Chanel.

Martha co-founded and chairs LuckyVoice, revolutionising the karaoke business. From 2009 to 2013 Martha was Digital Champion for the UK and helped create the Government Digital Service – this team launched gov.uk transforming government service delivery. In 2013 Martha was awarded a CBE.

In 1998 Martha co-founded Europe's largest travel and leisure website, lastminute.com with Brent Hoberman. They took it public in 2000 and sold it in 2005.



BARONESS MARTHA LANE-FOX CBE

President

British Chambers of Commerce



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Matt is the Shadow Minister for Artificial Intelligence & Intellectual Property, after being elected Member of Parliament for the Reading East constituency in June 2017.

Before becoming an MP, he was a Councillor with Reading Borough Council and represented Katesgrove Ward from 2011 to 2018.

He worked in the university sector before being elected to Parliament and prior to this he was a civil servant in the Department for Education.

As a councillor, Matt pushed for positive changes in the community, including helping to save Reading's Stepping Stones centre for disabled adults from closure.

Matt has lived in Reading for over 18 years. He is married with two children who both attended local state schools



MATT RODDA MP

Shadow Minister for Artificial Intelligence &
Intellectual Property
MP for Reading East



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Jim Reay is a senior R&D leader at Syngenta, a global company using Life Sciences and Technology to help transform world Agriculture to sustainably feed a growing population while significantly reducing the environmental and climate impact of farming

Over 25 years with Syngenta, Jim's career has taken him from high-tech in manufacturing in Huddersfield and France, to headquarters in Switzerland, to working in Vegetable Seeds production in the Pacific North-West of the USA. He is a Fellow of the Institute of Chemical Engineers, and Jim obtained his MBA from Henley Business School.

Currently based at Syngenta's largest R&D site Jealott's Hill, near Bracknell, Jim's currently role is Global Head of Capability Development, focussed on Digital Transformation of R&D including the upskilling of our 3000+ R&D employees, as well as adopting a range of new techniques including AI generative design; predictive modelling; and radically enhanced data capture from trials and real-life product use.



JIM REAY

Head of Crop Protection R&D Infrastructure

Syngenta

