

Windsor Debates

ARTIFICIAL INTELLIGENCE AS A FORCE FOR GOOD

Friday 15th March 2024

Martha is the current President of the British Chambers of Commerce, an entrepreneur and internet activist. Martha became a cross-bench peer in the UK House of Lords in March 2013. In March 2014, she was appointed Chancellor of the Open University. Martha is a director of Twitter and chairperson of WeTransfer where she helped them reach B-Corp Status. She is also a non-executive director of Chanel.

Martha co-founded and chairs LuckyVoice, revolutionising the karaoke business. From 2009 to 2013 Martha was Digital Champion for the UK and helped create the Government Digital Service – this team launched gov.uk transforming government service delivery. In 2013 Martha was awarded a CBE.

In 1998 Martha co-founded Europe's largest travel and leisure website, lastminute.com with Brent Hoberman. They took it public in 2000 and sold it in 2005.



BARONESS MARTHA LANE-FOX CBE

President

British Chambers of Commerce

