



BUSINESS ALLIANCE
Membership



Programme

WINDSOR DEBATES

**Film, High-End Television and Audio-Visual: Thames Valley –
the UK's Creative Heart**

18th March 2022

Vicars' Hall, Windsor Castle, Windsor

The Windsor Debates

As the Chamber's flagship event, Windsor Debates formulates clear and decisive messages that help shape and frame Thames Valley Chamber of Commerce's (TVCC) strategic policy direction and wider programme of activity. New insights emerging from these events are fed into our [Business Manifesto](#), which outlines the opportunities and challenges the Chamber wants to champion in the year ahead.

During the Debates, at which Chatham House Rule applies, topical subjects provide opportunity for thought-provoking, lively, and insightful discussion. At this prestigious event, we will bring together some of the region's great thought leaders, industry practitioners, talent developers and skills trainers, producers, and investors to take an informed look and perspective on the practical issues and challenges we are facing to deliver sustained success.

Film, High-End Television and Audio Visual: Thames Valley – the UK's Creative Heart

TVCC is pleased to host two, invitation-only, Windsor Debate events per annum from the truly unique venue of [The Vicars' Hall, St George's House](#) (built in 1415), Windsor Castle. Our surroundings evoke history and a creative inspiration given Shakespeare's *Merry Wives of Windsor* received its first ever performance in the Vicars' Hall, in front of Queen Elizabeth I, in 1597, for the festival of the Order of the Garter.

Be inspired, the theme for our March 2022 Windsor Debate will be **Film, High-End Television (TV) and Audio Visual (AV): Thames Valley – the UK's Creative Heart**. We will take the opportunity to celebrate the region's **incredible global strength** across the sector and consider the **opportunities for and ambitions** of the region to remain the beating heart of a truly great industry.

Britain is home to some of the world's leading creative talent from fashion to film, exporting £37.9 billion in 2019. With global demand increasing, our creative industries are one of the UK's export success stories.

For these reasons the industry is evidentially crucial to the ability of UK plc to drive investment and trade. With the UK Government's **"Made in Britain, Sold to the World"** campaign launched, it is the topics we're going to be discussing that will contribute heavily to our ability to deliver success and for our region, sustain the Thames Valley as one of the world's premier locations for attracting inward investment, and making films and media content.

To do this, we're aiming to bring together some of the region's great thought leaders, industry practitioners, talent developers and skills trainers; producers and investors to take an informed look and perspective on the practical issues and challenges we are facing to deliver sustained success. Over supper, we'll take the opportunity to listen to our guest speaker, [Lord Ed Vaizey of Didcot](#), who we will invite to share some thoughts and personal experiences behind working in the film, TV and AV sector.

Our developing programme is outlined below. Steering our Windsor Debates we welcome, once again, our Chair and Facilitator, [Iain Anderson](#), Executive Chairman at Cicero and the [UK Government LGBT Business Champion](#).

AGENDA

Friday 18th March - Day Itinerary

- 09:00 - 09:30 **Arrival and Registration, Vicars' Hall**
- 09:30 - 09:50 **Welcome and Introduction**
Paul Britton opens this introductory session in conversation with Iain Anderson on the key themes of this Windsor Debates.
- Paul Britton**, Chief Executive, Thames Valley Chamber of Commerce Group
- Gary McKeone**, Programme Director, St George's House
- Iain Anderson**, Chair and Facilitator of Windsor Debates Chairman at Cicero and the UK Government LGBT Business Champion
- 09:50 - 11:05 **Session 1: An industry Perspective of the UK/Thames Valley's Film, Television and (AV) sector**
- During this facilitated panel discussion, we'll hear from industry leaders on the UK's unique place, position and global contribution to film and TV. Delegates will learn why the Thames Valley is so appealing and explore what the region must do to ensure the industry's future success.
- Samantha Perahia**, Head of Production – UK, British Film Commission
- Sara Putt**, Managing Director and Agent, Sara Putt Associates and Deputy Chair of BAFTA, Chair of The BAFTA TV Committee
- Shevaun Haviland**, Director General, British Chambers of Commerce
- 11:05-11:20 **Morning Tea Break, Vicars' Hall**

AGENDA

Friday 18th March - Day Itinerary

- 11:20 - 12:55 **Session 2: Building Blocks and Challenges for Sustained Sector Growth**
- During the first half of this session our speakers will introduce the building blocks for growth. This will include an overview of the film, TV and AV value chains, the pressures, and challenges (inter/national) facing each segment and how to maintain the UK's pre-eminent position in the global AV sector.
- We will then move on to discuss property development and land use planning issues, risks, opportunities, and challenges that this region faces. Delegates will debate what this region needs to do practically, in order to deliver the ambition.
- Tal Hewitt**, Partner and **Matthew Walters**, Assistant Director (TMT), EY-Parthenon Strategy
- Chris Berry**, Director - Real Estate Advisory, Lambert Smith Hampton
- Darren Smith**, Managing Director, Europe, MBS Group
- During the second half of this session, delegates will hear from a panel of speakers on recent investments and projects, whilst outlining future plans, opportunities, and challenges. What does the Thames Valley need to be doing to ensure we are a 'gold standard' location moving forward?
- Ian Johnson**, Joint Managing Director, Shinfield Studios
- Peter Rumbold**, Managing Director of Real Estate, Commonwealth Asset Management LLP

AGENDA

Friday 18th March - Day Itinerary

James Craddock, Managing Director -Thames Valley & Group Data Centres, SEGRO plc

Sara Dutfield, Director, Turley

13:00 - 13:45

Lunch, Vicars' Hall

13:45 - 14:00

Welcome Back and Reflections

Iain Anderson

14:00 - 15:00

Session 3: People, Skills and Servicing the Industry

During this session, our speakers will outline the importance of identifying, attracting, retaining, and delivering the top talent. They will showcase the great work of industry leaders and how they are successfully delivering the skills and talent pipeline.

During a facilitated Q&A, delegates will debate what is needed to meet and serve the unprecedented demand for skills, in an effort to ensure the UK and Thames Valley remains at the heart of the film, TV, and AV sector well into the 21st century.

Gareth Ellis-Unwin, Head of Film and Animation, Screenskills

Helen Nicholson, Professor of Theatre, Director of Research for School of Performing and Digital Arts, Royal Holloway, University of London

Dominique Unsworth, Chief Executive, Director, Producer, Resource Productions

Lilly Hudson, Film Officer, Resource Productions

AGENDA

Friday 18th March - Day Itinerary

15:00 - 15:45

Session 4: Perspectives from the Indian sub-continent

We look forward to an industry perspective from the Indian sub-continent. How is the Thames Valley best placed to maximise its relationship with Bollywood?

We will be introduced to investors in the Bollywood film industry and will hear their perspective on the scope of the Thames Valley's film, TV, and AV sector.

Meera Rajah, Head of South East Asia Business, James Cowper Kreston

Pinkesh Nahar, Chairman/Director, R.V.Motion Pictures Pvt Ltd

Saniya Sajjan, Producer, BABS Production Ltd

15:45 - 16:20

Closing Session

Iain Anderson will reflect on the day's debate outlining the key issues, challenges and opportunities covered.

Bill Gornall-King, Group President TVCC, will close the Debates on behalf of TVCC.

16:20 - 16:50

Refreshments at No. 25 The Cloisters

16:50 - 17:50

Evensong at St George's Chapel

Delegates to be seated by 17:05 for 17:15 start.

17:50 - 18:50

Pre-Dinner Drinks Reception in the Dean's Cloister

19:00 - 21:30

Dinner and Discussion with Keynote Speaker Lord Ed Vaizey of Didcot

21:35

Private Guided Tour of St George's Chapel (Optional)

Speaker biographies

Friday 18th March



Iain Anderson

Executive Chairman - **Cicero Group**
Chair and Facilitator of Windsor Debates and the UK
Government LGBT and Business Champion

[Click here for bio](#)



Chris Berry

Director, Real Estate Advisory - **Lambert Smith Hampton**

[Click here for bio](#)



Paul Britton

Chief Executive - **Thames Valley Chamber of Commerce
Group**

[Click here for bio](#)



James Craddock

Managing Director, Thames Valley - **Segro**

[Click here for bio](#)



Sara Dutfield

Director, Turley Ltd

[Click here for bio](#)

Speaker biographies

Friday 18th March



Gareth Ellis-Unwin

Head of Film & Animation - **ScreenSkills**

[Click here for bio](#)



Bill Gornall-King

Group President - **Thames Valley Chamber of Commerce
Group**

[Click here for bio](#)



Shevaun Haviland

Director General - **British Chambers of Commerce**

[Click here for bio](#)



Tal Hewitt

Partner - **Media Strategy Practice Lead EY Parthenon**

[Click here for bio](#)



Lilly Hudson

Film Officer - **Resource Productions**

[Click here for bio](#)

Speaker biographies

Friday 18th March



Ian Johnson

Joint Managing Director - **Shinfield Studios**

[Click here for bio](#)



Pinkesh Nahar

Chairman/Director - **R.V.Motion Pictures Pvt Ltd**

[Click here for bio](#)



Helen Nicholson

Professor of Theatre, Director of Research for School of Performing and Digital Arts - **Royal Holloway, University of London**

[Click here for bio](#)



Samantha Perahia MBE

Head of Production UK - **British Film Commission**

[Click here for bio](#)



Sara Putt

Managing Director and Agent - **Sara Putt Associates**, Deputy Chair of BAFTA, Chair of The BAFTA TV Committee

[Click here for bio](#)



Meera Rajah

Partner - **James Cowper Kreston**

[Click here for bio](#)

Speaker biographies

Friday 18th March



Peter Rumbold

Managing Director of Real Estate - **Commonwealth Asset Management**

[Click here for bio](#)



Saniya Sajjan

Producer - **BABS Production Ltd**

[Click here for bio](#)



Darren Smith

Managing Director - **MBS Equipment Company**

[Click here for bio](#)



Dominique Unsworth MBE

Director & CEO - **Resource Productions**

[Click here for bio](#)



Matthew Walters

Assistant Director (TMT) - **EY-Parthenon**

[Click here for bio](#)



Ed Vaizy (Lord Vaizy of Didcot)

Member of the House of Lords - **House of Lords**

[Click here for bio](#)