

Paddy has over five years of experience solving complex strategic challenges for public and private sector clients at PwC. His experience leading the analysis on PwC's annual flagship publication 'Good Growth for Cities' has enabled him to deliver fascinating insights on challenges and opportunities facing local governments across the UK.

With strong skills in econometrics, strategy development and public sector economics, Paddy helps clients shape their long-term strategy helping them consider how key uncertainties influence decision-making.

He is currently working with the Royal Society of Arts ("RSA") on the future of the UK Urban Future Commission, helping them shape practical policy recommendations on how wealth, health and happiness of residents in the UK's Core Cities can be improved.



PADDY SCHMIDT
Strategy & Economics Manager
PwC

