

# Windsor Debates

*Creative Industries and Audio-Visual Sector:  
Thames Valley – the UK's creative heart  
Friday 18<sup>th</sup> March 2022*



## Samantha Perahia MBE

Head of Production UK  
*British Film Commission*

Samantha Perahia MBE, Head of Production UK, British Film Commission. Samantha worked in theatre stage management and in film and television production, post production and locations before joining the British Film Commission (BFC) in 2004. Samantha worked closely with Government and industry in developing the UK's Creative Sector Tax Reliefs and was seconded to run the Certification Unit at the UK Film Council overseeing British qualification for the Film Tax Relief. As Head of Production UK, Samantha leads the UK team, providing tailored production support, guidance and troubleshooting to major international film and television projects from development through to delivery. She additionally oversees the BFC's work supporting and promoting the UK film and television infrastructure globally and is responsible for liaising between the industry and Government to secure and maintain production-friendly policies. She was instrumental in the creation of the BFC's Working Safely During COVID-19 in Film and High-end TV Drama Production guidance which was launched in June 2020. Samantha has assisted on many high profile projects for international film and television clients including A+E, Amazon, Amblin, AMC, Apple TV+, Disney, HBO, Lionsgate, Lucasfilm, Marvel, MRC, Netflix, Paramount, Sony, Starz, Twentieth Century Studios, Universal and Warner Media. Samantha was awarded an MBE in the Queen's New Year Honours List 2019 for services to the film and TV industry.

Watch a British Film Commission showreel here: [www.britishfilmcommission.org.uk/why-the-uk/showreel/](http://www.britishfilmcommission.org.uk/why-the-uk/showreel/)



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