

# Trading in North America – the Key to Success

Tuesday 12th February 2019

Hilton - Reading



The United States (US) is the largest, most competitive and technologically advanced economy in the world. US GDP has consistently seen growth of 1.8% or more since 2011. It is also the UK's top export destination, with exports valued at £45.7 billion in 2017, which is more than a quarter of the UK's total exports outside EU (£179 Billion), with average annual growth rate of 2.5%.

Join us as we welcome a panel of speakers who will provide insights into the different stages of trading with the US. There will be an interactive Q & A session as well as opportunity to speak with the experts and the other delegates over lunch.

## Speakers:

**Martyn Lambert** – Co Founder of GOTUS

**Topic:** Why go to the USA and what is the opportunity and reward. Strategies for success.

**David Wall** – Chief Executive, UnaTerra

**Topic:** How to set up your business and be legally compliant, including tips on finance and administration.

**Barney Quinn** – Co Founder of GOTUS

**Topic:** Case Studies including failures, the lessons learnt and great successes.



09:30 - 13:30

Hilton Reading, Drake Way, READING, Berks, RG2 0GQ

Members: FOC Non-Member Guests: £25 + VAT

**Book Now**

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