

Local engagement, regional representation, global opportunity

The Made in Reading & Wokingham campaign aims to showcase and promote local, regional and international businesses in Reading & Wokingham. We want to engage with businesses to build a strong community, increasing awareness, pride and heritage. We aim to raise the profile through a dedicated webpage, social media and events. You can contribute and share your stories in a number of ways:



Case Study

Help bring your products and services to life with a fantastic customer case study. Tell us why being based in Reading & Wokingham is important to you, how your business has grown, notable achievements and share success stories, particularly around exporting.



Pick of the month

Shout about your amazing, inspirational achievements whether that is a winning product that has changed many people's lives, an act of bravery to raise money for charity or even starting up a successful business from a one-man band to 100 employees. Whatever the achievement, we want to hear about it!



Hot Topic

Submit a 300 word blog on current trends, viewpoints and thought leadership on an array of subjects in your specific industry.



Events

Join other Reading & Wokingham businesses at our breakfast meetings to network and build your local contacts. Take the centre stage and share success stories and best practice.



Sponsorship

Support the campaign through sponsorship of events, marketing activities and promotional items.

Let us know if you've got something to share by contacting us at madein@tvchamber.co.uk or give us a call on +44 (0)1753 870500

