

BUSINESS VOICE

THE MAGAZINE OF THAMES VALLEY CHAMBER OF COMMERCE GROUP

www.businessvoiceonline.co.uk



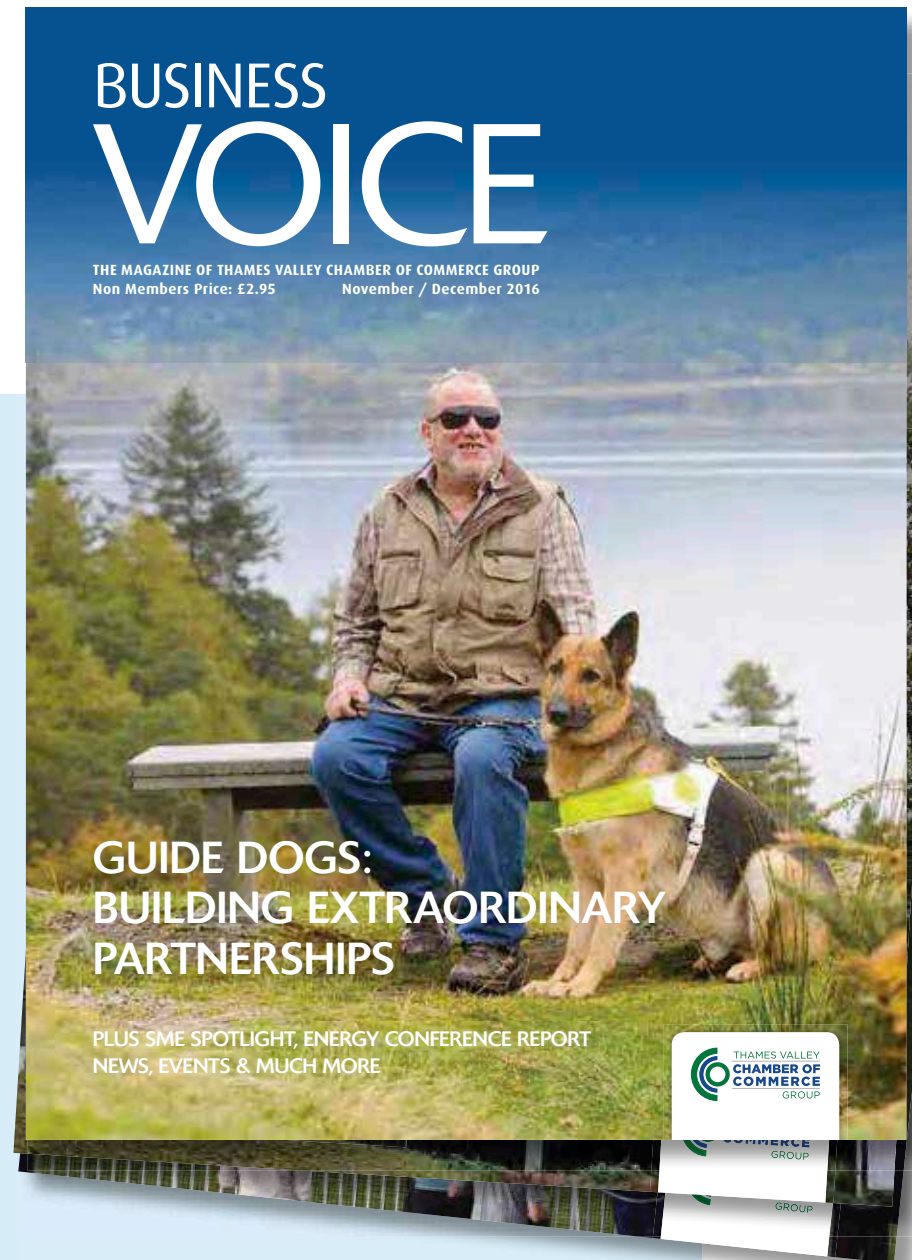
Business Voice is the official publication of Thames Valley Chamber of Commerce Group which represents over 3,000 businesses from micro to multi-national organisations throughout Berkshire, Buckinghamshire, Oxfordshire & Swindon.

Published 4 times a year, **Business Voice** fulfils two principal roles. Firstly, to keep members informed of the Chamber's many activities, whether they be lobbying government for legislative changes to assist business fighting local causes on behalf of member companies or providing information on the various networking events that form such a core part of any chamber of commerce's diary.

And, secondly, it acts as a discussion forum for some of the region's leading business people, each issue carries authoritative comment on touchstone issues which affect all businesses, from tax issues to exporting and from transport lobbying to tackling red tape problems.

With a readership of 9,000, few other business magazines can directly touch as many opinion formers across the region.

Finally, each issue carries a series of features on topical business matters all backed by authoritative editorial support from leading figures within the speciality. It is the breadth of editorial coverage that makes **Business Voice** obvious choice for any company wishing to promote itself to the business community of Thames Valley



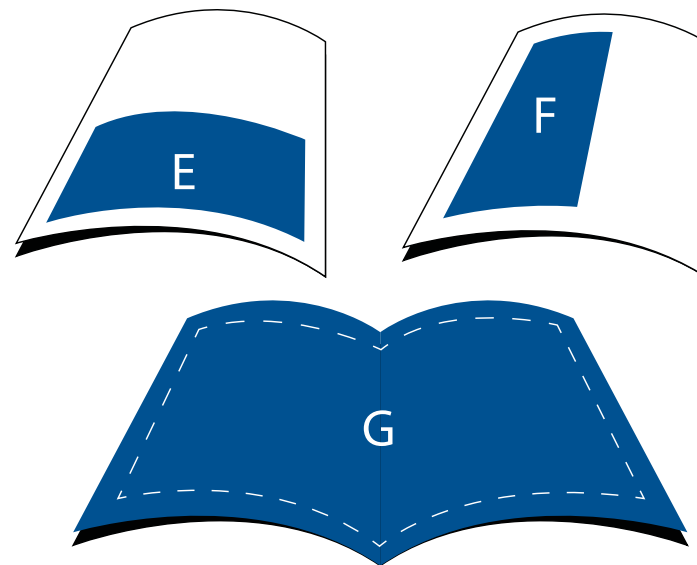
BUSINESS VOICE

THE MAGAZINE OF THAMES VALLEY CHAMBER OF COMMERCE GROUP

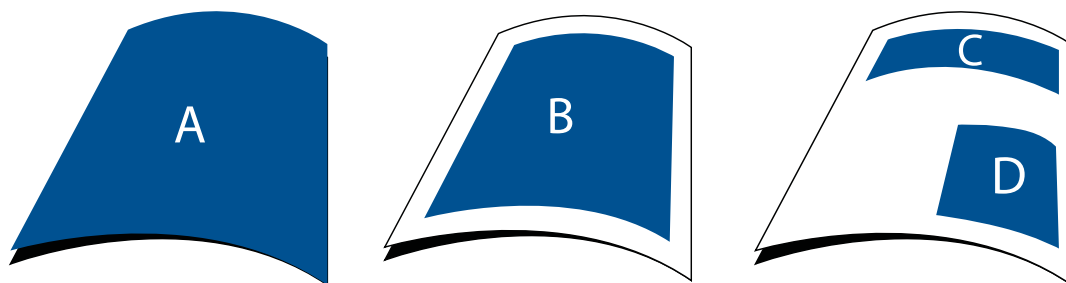
www.businessvoiceonline.co.uk



Media Pack Information 2017/18



MAGAZINE RATES, SIZES AND POSITIONS



DISPLAY ADVERTISING SIZES AND RATES

		DIMENSIONS	RATE
G	DOUBLE PAGE SPREAD (inc 3mm bleed)	426 mm (w) x 276 mm (h)	£2,950
G	DOUBLE PAGE SPREAD (type area inc. 26mm gutter)	388 mm (w) x 237 mm (h)	£2,950
A	FULL PAGE (inc 3mm bleed)	216 mm (w) x 276 mm (h)	£1,795
B	FULL PAGE (type area)	181 mm (w) x 237 mm (h)	£1,795
E	HALF PAGE (landscape)	181 mm (w) x 116 mm (h)	£975
F	HALF PAGE (portrait)	88.5 mm (w) x 237 mm (h)	£975
C	QUARTER PAGE (landscape)	181 mm (w) x 56 mm (h)	£715
D	QUARTER PAGE (portrait)	88.5 mm (w) x 116 mm (h)	£715

	SPECIAL POSITIONS SIZES & RATES	DIMENSIONS	RATE
A	INSIDE FRONT COVER (inc 3mm bleed)	216 mm (w) x 276 mm (h)	£1,895
A	INSIDE BACK COVER (inc 3mm bleed)	216 mm (w) x 276 mm (h)	£1,895
A	OUTSIDE BACK COVER (inc 3mm bleed)	216 mm (w) x 276 mm (h)	£1,995

Non-member rates: plus 20% on all of the above

SERIES DISCOUNT 10% two issues
20% four issues

INSERTS An inserts facility is available, at £135/1,000. Inserts must weigh no more than 18g. Inserts weighing more than this limit will be surcharged.

ARTWORK INSTRUCTIONS

Complete advertisements can be supplied as press-ready PDF files or as InDesign, Photoshop or Illustrator documents incorporating the relevant fonts and image files (EPS, Tiff or JPEG) Saved as 300 dpi/CMYK.