

The Oxford Business Breakfast

Wednesday 20th September 2017

De Vere Oxford Thames Hotel - Oxford



Topic: What Success Looks Like in Digital Marketing
Speaker: **John Woods**, Director, Sharp Ahead Ltd

This Oxford Business Breakfast will be exploring a case study demonstrating how to generate sales ready leads using digital marketing. The session will be full of practical advice to help you understand the best practices of digital marketing in order to drive growth in your own business.

- Learn why Google is your new home page, and why you MUST reflect this in your digital strategy
- Understand why a new website won't fix your digital problems
- See a detailed end-to-end example of modern digital marketing done well

07:30 - 09:30

De Vere Oxford Thames, Henley Road, Sandford on Thames, Oxford, OX4 4GX

Members: £20 + VAT

Non-Member Guests: £30 + VAT



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B2B DIGITAL MARKETING FOR GROWTH

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