



Gulf Tour to the UK 20 September 2017 – Reading Programme

- 08:30 **Registration and Coffee**
- 09:00 Welcome from Thames Valley Chamber of Commerce
- 09:05 DIT in the region and its support to UK companies- by Alastair Long-
Director of (DIT) Department for International Trade (UAE) & Deputy
Consul General
- 09:15 Short film on market entry to the Gulf and presentation from company
successfully entered in the market
- 09:25 **Session1:** Presentation on 'Opportunities & challenges in the Gulf' –
Richard Thompson, Editorial Director, MEED, followed by Q&A session
- 10:10 **Coffee and Networking**
- 10:30 **Session2:** Panel discussion on 'Route to Market' with Pinsent Masons, DIT,
ODPs, Links group
- 11:30 **Session3:** Panel discussion on 'Getting started with Exporting' with
Regional teams, E-Commerce, UKEF
- 12:30-1330 **Lunch with further networking opportunities (including one-to-
ones)**
- 1400 onwards HVC visit

