

The West Berks Business Breakfast

Wednesday 29th March 2017

Donnington Valley Hotel - Newbury



#WestBerksBB

Topic: Messages, Marketing, Impact: taking your business to the next level

Speaker: Diane West, Strategic Communications Consultant, Clarity-Sage Communications

This month we are proud to welcome our speaker, Diane West. Diane will be analysing the 4 different steps of the sales process: attention; enquiry; consideration; action, before giving you the chance to consider and discuss whether and where in this process your own challenges might lie and how you might improve them.

Businesses attending will gain from this session insight into the sales process, an opportunity to consider the effectiveness of their marketing messages and new ideas to help move business forward.

07:30 – 09:30

Donnington Valley, Old Oxford Road, Donnington, Newbury, RG14 3AG

Members: £20 + VAT

Non-Member Guests: £30 + VAT

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