



Western Rail Link to London Heathrow

Providing a business solution to securing the commitment, funding and delivery of the [WRLtH](#) is a main priority of the Chamber's [Business Manifesto](#).

In an effort to assist our membership with the 'elevator' pitch we summarise four key messages behind why WRLtH and its swift delivery is important.

At any opportunity we would encourage you to remind MPs, local politicians, business colleagues and others that the WRLtH will:

- Benefit 14 million people and business in South Wales, the South West, the South and Midlands, as well as Thames Valley, by bringing them all at least 30 minutes closer to Heathrow.
- Increase the attractiveness to existing businesses and to potential investors and so increase GVA. It will bring Oxford and Swindon within the magic "*golden hour*" for Foreign Direct Investors.
- Remove road passengers from major roads such as the M4, so reducing congestion and pollution.
- Be a standalone scheme, fully independent of Heathrow's proposed third runway.

The case for WRLtH and the benefits it will bring are based on a two-runway airport.