

# What has Swindon been up to?

Claire Fleming, Travel Plan Officer

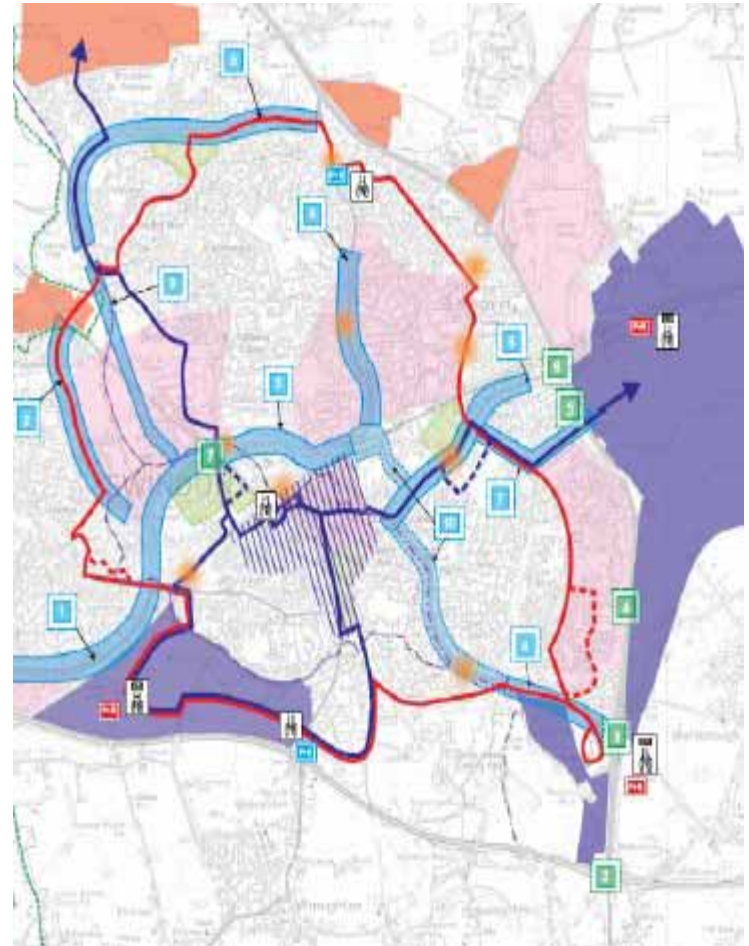
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# Transport Strategy

- Looking forward to 2026
- Addresses growth in Swindon
- Rapid transit, orbital bus routes, park and ride, improved cycling and walking, smarter choices...



# LTP3

- Strategy to 2026, 3 year delivery plan
- Draw upon transport strategy
- Incorporate the priorities from DaSTs
- Just starting the process...



# Working with business....

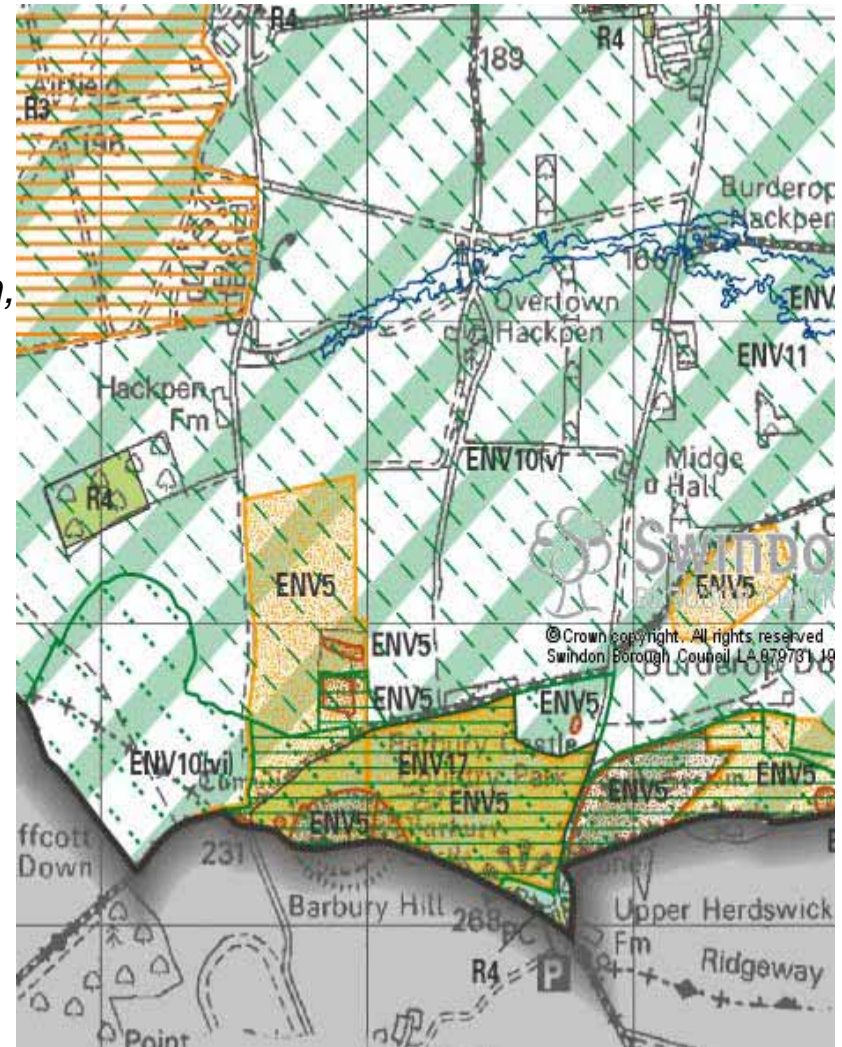
- **SWIFT** launched April 2009
- Share good practice
- Site visits
- Hosting by rotation
- Website / Resources
- Funding
- I-Trace



# Area based Planning

*eg: Windmill Hill, Pipers Way, South Marston,  
Wichelstowe, town centre, North star...*

- Deal with localised issues
- Club together for solutions
- Subset groups
- Generate critical mass in an area



# Events

Bike Week

Walk Week

Liftshare Day

Green roadshows

Staff events



# Any questions?

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