

**SEEDA EMPLOYMENT AND SKILLS TEAM – QUALITATIVE RESEARCH TEMPLATE**

This form has been designed to collect qualitative/soft intelligence on the skills needs of the South East which will feed into the evidence base being produced to support the strategic skills work in the South East, including the South East Skills Priorities Statement.

**DATE OF MEETING:** \_\_\_\_ / \_\_\_\_ / 2010

**GROUP/ORGANISATION:** \_\_\_\_\_

- 1. In what occupations and sectors are there currently recruitment issues or specifically skills shortages? Why? (Be as specific as possible)

- 2. In what occupations and sectors do you expect there to be recruitment issues or specifically skills shortages in 3 years time? Why?

- 3. What/where are the future sector or spatial developments with likely skills issues (e.g. new shopping centre/closure of manufacturing plant)? Please define.

- 4. What issues are there relating to employers' investment in training that you are aware of?

- 5. What other major skills related issues do you consider need local, sub-regional or regional attention?

6. What are your views around the barriers to skills training that individuals face e.g. limited aspirations?  
What evidence supports this?

7. Which particular areas of training provision need to be improved/developed (e.g. spatial or sectoral)?  
Please define.

8. In what ways are young people/other recruits poorly/well prepared for work? Why?

9. What emerging skills priorities do you consider critical for the region to address over the coming 1-3 years?

Any other comments?

**SIGNED:** \_\_\_\_\_

**PRINT NAME:** \_\_\_\_\_

Please return to the Skills Research team:

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