

Bracknell Forest Vision

“A unified future of sustainable, creative opportunities in a great location”

Our role is to inspire a sense of community within Bracknell and for business to be vibrant, thriving, innovative and unselfish.

We see Bracknell Forest as the place to do business with the Chamber of Commerce at its heart, inspiring mutual responsibility and an open palm culture.



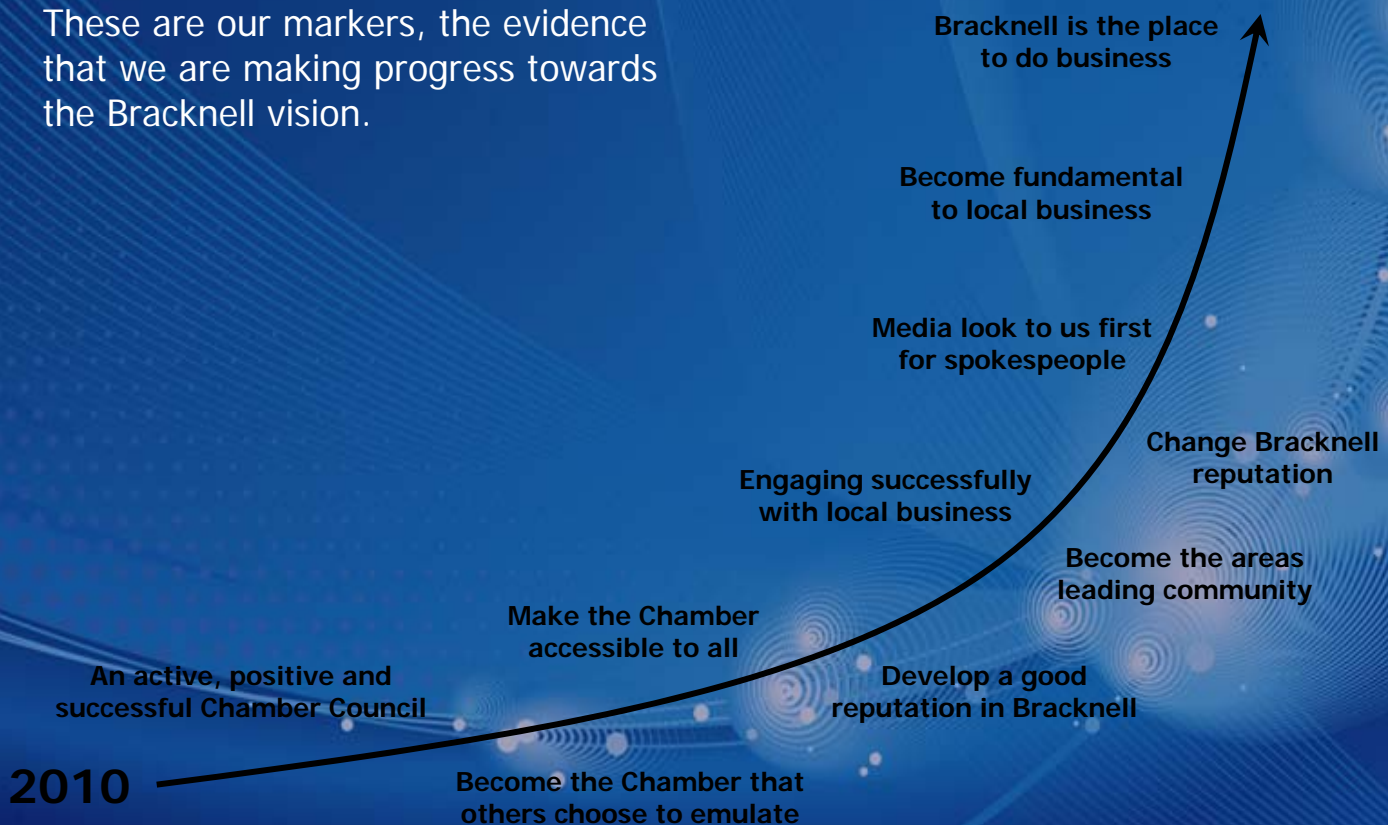
The Chamber Council

Georgeanne Lamont – President
Graham Wadsworth – Vice President
Helen Barnett
Peter Smith
Tom Ryan

Lamont Associates
Indigo Blue Productions
Bracknell Regeneration
The Better Business Alliance
Boehringer Ingelheim

The Strategic View

These are our markers, the evidence that we are making progress towards the Bracknell vision.



Activity

2010

An active, positive and successful Council

Create a Council of people representing the interests of all
Trust and commitment from all Chamber Council members
Work cohesively and proactively as a highly engaged team
Become the Chamber others choose to emulate

Make the Chamber accessible to all

Events easily accessible to non-members
Chamber marketed to non-members
All activities to include non-members
Develop a good reputation in Bracknell

Engage successfully with local business

Successfully engage with our entire membership
Work with all kinds of business locally, large and small
Consistent involvement from the majority of local business
Become the areas leading business community

Media look to us first for spokespeople

Contact made with all the relevant local media
Relationship established with decision makers
Media enquiries become a regular part of our monthly activity
We become the first thought for media enquiries in Bracknell

Become fundamental to local business

Become the areas leading business community
Engage in all elements of the local business related affairs
Become point of reference for the majority of local business
Become a cornerstone for the areas business community

Bracknell is the place to do business

Become a cornerstone for the areas business community
Change Bracknell's reputation
Maintain a vibrant, thriving, innovative and unselfish community
See the town regeneration works under way

Business Insight 2010

Bracknell Forest Chamber of Commerce is delighted to introduce it's premier networking event in 2010. Business Insight will see leaders in their field from companies including Google, HSBC, Waitrose and Coca-cola deliver presentations to inspire and educate. Firms across the Thames Valley will have the opportunity to network with organisations of all sizes in the prestigious grandstand at Ascot Racecourse.

February	– Michael Portillo
March	– Henley Business School
April	– The Environment Agency
May	– HSBC
June	– Google
July	– Coca-cola
August	– Waitrose
September	– TBC
October	– Celebrity Guest Speaker
November	– Celebrity Guest Speaker

Contact Information

Bracknell Chamber Council

If you would like to speak to one of our council members about business in Bracknell:

Email: bracknell@thamesvalleychamber.co.uk

Business Insight 2010

If you have any enquiries about or would like to book your place onto our next event:

Web: www.bracknellbusinessinsight.com

Philip Montague

If you would like to find out more about your membership or have an interest in the Chamber:

Call: 07921 477827

Follow our activity with Twitter and You Tube:

twitter.com/insidebracknell
youtube.com/user/bracknellvision